A lot has changed since 1996 when Asha St. Louis was established by Washington University students. Asha graduated along with the original volunteers. Students, with time to organize all-encompassing fundraisers, have transitioned to committed professionals who carefully juggle priorities for themselves and Asha. Stakeholders used to be a handful of local Indian families looking to Asha for cultural activities. Today, Asha struggles to get the attention of a vast set of area residents and Indians already saturated with cultural events.

Strengths and challenges have evolved, but Asha’s mission, focus on education and charity have never wavered. Motives have remained pure, efforts transparent and overheads near zero. Independent evaluators like "Charity Navigator" rates Asha as a 'Top 10 slam dunk charity'. A small group of committed individuals still toil to change the world and children on the streets of India continue to rely on education for hope.

Over the last several years, Asha has refined a marathon training program. Fitness of body partners well with the fitness of mind and soul. Volunteer work sits comfortably within these holistically healthy activities. "Team Asha" focuses on fitness for charity through running, and includes bicyclists and tri-athletes. Runners have ranged from 16 to age 60, and Asha welcomes the same diversity to help manage education projects.

At the macro level, Asha-wide (a decentralized consortium of volunteers around the globe) continues to inject intellectual energy into education issues. For example, schools exclusively meant for disadvantaged children inevitably present challenges relating to education quality. By comparison, a mixed income student set offers synergistic exposures to opportunities and offers true equality through education. Asha volunteers participate in these and other conversations that influence Indian public policy.
One ongoing challenge for Asha is performance metrics. Long term impacts of education, or free books, uniforms, mid-day meals or transportation are extremely difficult to evaluate or monetize. Children are incentivized to remain students who graduate to better lives. Their altered realities are hard to compare to their “would have beens”. Hundreds of anecdotal stories give our work meaning, but the effort to organize these victories into scientific data sets impinges upon time for on-the-ground action. The data that we do have is Asha’s effective use of money, close oversight on how it is spent and constructive partnerships that help cross pollinate ideas.

Great leaders have always changed the world through strong belief. We ask for yours. Set aside an annual contribution for Asha and donate today. You can be sure that your money will go towards building skill, hope and change for those who will go a long way on it.

-Anjana Mohan, Volunteer since 1999 and half marathoner since 2007

Financials for the year 2012

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Amount (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Society for Economic and Educational Development (SEED)</td>
<td>$7,000</td>
</tr>
<tr>
<td>2. Hippocampus Reading Foundation - Hippocampus Learning Center</td>
<td>$10,670</td>
</tr>
<tr>
<td>3. Jamghat ( A group of Street Children) - Aangan Daycare</td>
<td>$4,500</td>
</tr>
<tr>
<td>4. Olcott Education Society (OES) - Olcott Memorial High School</td>
<td>$6,000</td>
</tr>
<tr>
<td>5. Olcott Memorial High School for student scholarships</td>
<td>$4,000</td>
</tr>
<tr>
<td><strong>Total amount disbursed to Projects</strong></td>
<td><strong>$32,170</strong></td>
</tr>
<tr>
<td><strong>Amount raised in 2012</strong></td>
<td><strong>$11,325</strong></td>
</tr>
<tr>
<td><strong>Current balance - 2012 end</strong></td>
<td><strong>$34,504</strong></td>
</tr>
<tr>
<td><strong>Renewals to the current projects for 2013</strong></td>
<td><strong>$27,670</strong></td>
</tr>
<tr>
<td><strong>New Projects under consideration for 2013</strong></td>
<td><strong>$17,000</strong></td>
</tr>
</tbody>
</table>

Donation Opportunities

I / We would like to create some HOPE by contributing (mark a box):

[ ] $20  [ ] $30  [ ] $50  [ ] $100  [ ] $200  [ ] $300  [ ] $500  [ ] Other ________

[ ] This is a one-time donation.
[ ] Please set this up as an annual recurring donation.

You can extend your support to Asha for Education, St. Louis Chapter in the following ways:

1. [ ] The enclosed cheque (for recurring donations, remember to send a cheque next year)
   - Payable to: Asha for Education- Saint Louis
   - Address: PO Box 11205
   - Clayton, MO 63105
   - [ ] Receipt by email
   - [ ] Paper receipt
   - Your email: __________________________
   - Your address: __________________________

2. [ ] Online (I will make this payment online with my credit card or Google Wallet)
   - Asha website (Under chapter, please choose St. Louis):
     - https://www.ashanet.org/donate-new
   - Team Asha St. Louis website:
   - Note:
     - All contributions will be made towards Asha St. Louis Chapter.
     - Asha for Education is a 501(c) (3) tax exempt organization. Tax ID: 77-0459884. This
donation is fully tax deductible under U.S. IRS Code.
This project aims to help address the learning crisis for rural children as well as provide livelihoods for local women. With the growing focus on entrepreneurship to develop the economy of a region, HLC’s women leaders and center owners also become role models to inculcate a spirit of entrepreneurship in the region. In 2011 Asha Saint Louis has supported 3 centers comprising of kindergarten, primary and coaching groups each.

You can call Anjana at 314 494 7549 or email- ashastuff@gmail.com for information.

Ashadeep Vidyaashram
Located in Varanasi, UP, India the objective of this project is to provide education to underprivileged children and to help parents and families understand the importance of education. Ashadeep provides education to 240 poor children. Almost 75% of these children hail from SC/ST & OBC background and have parents who are illiterate and are reduced to working menial jobs which hardly pay for a life of dignity. Asha St. Louis currently plans to support only the midday meal scheme of this school but with more funds we would be able to support their other needs such as teacher salaries, rent or helping build their own facility and educational supplies for children.
For more information visit- www.asha-deep.com

Thiruvalluvar, Tamil High School
Located in Karaikal, Tamil Nadu, this school aims in providing ethical oriented quality education to the Poor Children. They currently have 12 classes, starting from Pre-School (LKG) to 10th Grade. The school has an immediate need for a van to transport children. The requirement is for Rs. 5,00,000. Besides this they need Rs. 32 Lakh for 4 classrooms and want to build a science lab for Rs. 15 Lakhs. For more information visit- http://www.ethicaleducation.org/
Currently Asha St. Louis does not have funds to support this project and requests your support.

Bright Life Foundation
The foundation runs the Sri Sarada Niketan School in Martur, Andhra Pradesh. The Bright Life Foundation is dedicated to uplift the lives of destitute under privileged children such as orphans, street children living in dangerous abusive environments, tribal children where education is unheard of and children living in extreme poverty conditions. Currently the school has asked for $5000, part of which will go towards training the teachers. For more information visit- www.brightlifefoundation.org
**SEED, Tamil Nadu**

This project aims to educate children of prisoners, terminally-ill patients, murder victims, and prostitutes. Society for Economic and Educational Development (SEED) provides board, lodging, clothing and education of 271 children between ages 3-18 years. They provide both standard education and vocational training. The primary goal of this organization is to break the cycle of poverty, revenge and hopelessness.

Where eligible children are accommodated in the hostel and encouraged to attend local government schools. Vocational training in mat weaving, embroidery, tailoring, management of dairy farm, agriculture & horticulture etc. is provided. Everything is provided free of charge. Student/Teacher Ratio at SEED is maintained around 15:1.

SEED, having been involved with the project since 1996 and has disbursed more than $34,000. Annual operating budget for SEED is approximately of Rs. 5 lakhs ($10,000) which comprises primarily salaries for teachers and staff. For detailed information on this project please contact the Asha St. Louis project steward- Sundar Swaminathan, sunswam@hotmail.com


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**Jamghat & Aangan Daycare, Delhi**

Jamghat is an NGO involved in rehabilitating children living and working on the streets of Delhi. It was established in 2003 and comprises of young adult professionals and volunteers with a variety of skills and experiences. Their mission is to provide a safe environment where street children can evolve as physically and emotionally healthy, self-dependent individuals.

In pursuit of this aim, Jamghat runs two full-time homes, one for boys-‘Aman’ and the other for girls-‘Anchal’. The children live together and are provided with basic amenities including healthcare, formal education and vocational training including training in street and stage theatre. Jamghat also runs a day-care center for street children- ‘Aangan’ providing both formal and informal education.

Asha St. Louis is helping fund the requirement for smooth running of the day care center and disbursed $4,500 to Jamghat in 2012. For detailed information on this project please contact the Asha St. Louis project steward- Radhakrishnan Goplan, goplan@wustl.edu , Or visit- http://www.ashanet.org/projects/project-view.php?p=1143

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**Olcott Memorial High School, TN**

Olcott Memorial High School (OMS), named after its founder Colonel Henry Steel Olcott was started in 1894. It was initially called the Panchama Free School and provided schooling access to the children of the “Fifth” caste who were denied access to the regular schools. Olcott Education Society, the education arm of the Theosophical Society continues to run the school with the vision ‘Social change through the education of the underprivileged’. While around 50% of the operating budget for the school comes from OES, the rest is raised through donations.

The completely free nature of the school with Tamil as medium of instruction ensures its easy access to the children from socially and economically disadvantaged sections of society. The school selects children from families displaced from Besant Nagar which includes local and coastal slums that subsists on ocean fishing and other meager sources of income.

OMS provides a range of services beyond formal education: Healthcare, nutritional oversight, a midday meal, counseling services for those with special needs, an English lab, and a starch (kanji) breakfast that helps sustain the children’s energy levels for learning. High school students are also offered a vocational craft course lasting 3 years that helps them gain marketable skills and see the results of sustained efforts. OMS recently upgraded the toilet facilities and lay a special emphasis on teaching proper hygiene and related social skills to further their employment capabilities.

Administrators make the environment parent friendly. An awards program in conjunction with other institutions has been instated to reward and incentivize students to be leaders within their own vulnerable communities, emphasize interdependence and independence as well as physical sports. Over 95% of OMS students cleared Secondary School Leaving Certificate (SSLC) exam last year.

The St. Louis chapter disbursed $6,000 to support ongoing operating budget of OMS last year. Asha St. Louis funding will support the following:
- Notebooks and Stationery material
- Healthcare facilities
- Maintenance of library and labs, including computers
- Maintenance of crafts and introduction of vocational training
- Annual educational excursions / field trips

Asha St Louis support was underwritten by St. Louis Asha Star, Mohan Chellaswami and family. For future years, Asha St Louis plans to partner with OMS in establishing a fund in honor of Mohan’s mother to fund the operating budget of OMS. More information about the school is available at their website- http://www.olecott-school-chennai.org

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**Girls of Jamghat, New Delhi**

**Vocational mechanic training, SEED, TN**

**Children of coastal slums playing at OMS**

**Simple classroom hut at OMS**