

Corporate Inversions and Governance

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Abstract

In an attempt to reduce their tax burden, many American companies change their incorporation overseas. An open empirical question is if and how such an inversion affects a firm's governance. While many inversions happen to countries that offer weaker protection to minority shareholders than the U.S., we find that most firms that invert continue to be treated by the SEC as an "U.S. issuer", and thus, their shareholders benefit from the full protection offered by the U.S. Federal Securities Laws. Our analysis shows that executives in inverted firms receive more cash compensation and their wealth is less sensitive to stock prices. After an inversion, firms increase the number of anti-takeover charter provisions. Consistent with weaker market-based governance, the stock price of firms that invert is less liquid. Investors put a lower value on the cash on inverted firm's balance sheet especially if the firm inverts to a country that ranks low in terms of rule of law. Overall, our results highlight that despite enjoying the full protection of U.S. Federal Securities Laws, investors perceive inverted firms to have weaker governance relative to comparable U.S. firms.

Keywords: Corporate inversions, corporate governance, valuation.

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Introduction

In an attempt to reduce their tax burden, many U.S. companies reincorporate overseas. While such inversions may potentially afford some tax benefits, there may also be some costs (to shareholders) resulting from changes in the firm's corporate governance. Changes to governance resulting from reincorporation overseas have attracted the attention of major institutional investors including public pension funds such as Calpers.¹ For example, the controversy regarding Walgreens' recent attempt to reincorporate to Switzerland, a country with civil law legal origin, illustrates this point. While a number of activist hedge fund shareholders, including Jana Partners LLC, were attracted to the lower taxes, another Walgreens shareholder, the CtW Investment Group, opposed the move based on concerns that it would weaken the company's corporate governance.² Thus, changes to governance are front and center in the dialogue about the costs and benefits of inversions. In contrast, the academic literature is mostly silent on the effect of inversions on firm governance. Our paper attempts to fill this gap. Our objective is to do a comprehensive study of the effect of an inversion on different aspects of corporate governance

Corporate inversions or expatriations are outbound reorganizations resulting in the parent of a multinational moving from the U.S. tax jurisdiction to a foreign tax jurisdiction. Such an expatriation not only alters the tax exposure of the company but it also changes the applicable corporate law – from the relevant U.S. state law to that in the country of reincorporation. Such a change can affect the fiduciary duties of the board, increase the anti-takeover defenses (Day (2016)) and reduce the effectiveness of derivative actions to enforce shareholder rights (Kun (2004)). Specially in the case of tax heavens, this can also lead to sparse precedence in terms of litigation outcomes, resulting in uncertainty in the interpretation of the law.

A tax inversion may also leave a firm's governance arrangements unaltered. This is because our analysis reveals that after an inversion, most U.S. public firms continue to be traded in U.S. exchanges and are classified by the Securities and Exchange Commission (SEC) as "U.S. issuers".³ The SEC's legal definition is important because all U.S. issuers receive the same treatment under the U.S. Federal Securities Laws. In particular, all U.S. issuers are required to file financial

¹See <http://www.calstrs.com/news-release/reincorporation-efforts-gain-momentum-iss-recommendation-supporting-tyco-return-us>

²See "Walgreen Shareholder Opposes Potential Deal to Reincorporate Abroad", New York Times, May 13, 2014 and "Walgreen Weighs Riding Tax-Inversion Wave", Wall Street Journal, July 14, 2014.

³The SEC defines a foreign-incorporated firm as an U.S. issuer if more than 50% of the outstanding voting securities are held by U.S. residents and the firm has significant business in the U.S. (see Internet Appendix for more details). Otherwise the firm is classified as a foreign issuer.

statements conforming to U.S. GAAP, denominated in U.S. dollars. They must file 10-Ks, 10-Qs, 8-Ks, and proxy statements, and they must comply with Regulation FD. Moreover, their executive officers are subject to similar personal liability penalties (see [Kinsey \(2001\)](#)). Furthermore, unlike a foreign issuer, U.S. issuers cannot opt-out of corporate governance requirements of U.S. stock exchanges which regulates governance best practices and board structure (see [Foley et al. \(2014\)](#)). Therefore, for the inverted firms in our sample that are all classified as an U.S. issuer, the bonding hypothesis proposed by [Stulz \(1999\)](#) and [Coffee \(1999\)](#) is particularly relevant. By virtue of remaining listed in U.S. exchanges, these firms may be able to credibly commit to strong governance arrangements and overcome the costs from weak protection afforded by corporate law. Thus, whether an inversion affects a firm's corporate governance is an open empirical question.

Note that despite apparent similarities, there are important differences between inversions and cross-listed firms, which are the object of study of an extensive literature ([Doidge et al. \(2004, 2007, 2009\)](#)). Most cross-listed firms are classified as a "foreign issuer" by the SEC and hence need to satisfy weaker disclosure requirements than the inversions in our sample. Furthermore, the inverted firms have a majority of shareholders and significant operations in the U.S., which further enhances the SEC's incentive and ability to enforce its rules ([Siegel \(2005\)](#); [Shnitser \(2010\)](#); [Licht \(2003\)](#); and [Gagnon and Karolyi \(2012\)](#)).

Our comprehensive inversion sample consists of 438 firm-year observations over the 1996-2013 period or 66 firms. We classify the inversions into two subgroups based on how they invert: Pure inversions and Restructuring inversions. We have 21 Pure inversions and 45 Restructuring inversions in our sample. A Pure inversion does not involve any change in either a company's operations or in the identity of its shareholders. Legally, the American operations of the firm are organized as a subsidiary of the new foreign parent. There are currently eight members of the S&P 500 index that have undergone a Pure inversion (see Table 1). In a Restructuring inversion, there are material changes to either the company's ownership, business, or assets. These changes take place as a result of mergers, leveraged buyouts (LBO), spin-offs, or bankruptcy transactions.

Our main empirical analysis compares the inversions to a group of U.S. incorporated multinational control firms identified by matching on observable firm characteristics. Since inverted firms typically have operations in multiple countries, we confine our control sample to multinationals – firms that report positive sales in at least one foreign subsidiary. For our baseline control sample, we match on industry – identified by the six-digit Global Industry Classification Standard (GICS) code – financial (fiscal) year, $\text{Log}(\text{Total assets})$, Market-to-Book and $\text{Return on asset (ROA)}$. All the variables that we use are defined in the Appendix. Specifically, for every inverted firm-year in our

sample, we identify up to two unique control firm-year observations involving a U.S. multinational firm from the same industry and financial year as the inverted firm-year and that is the closest in terms of the three covariates.

One unique aspect of our sample is that, by virtue of being classified as “U.S Issuers”, inversions receive the same treatment under the U.S. Federal Securities Laws and are subject to the same rules and enforcement of U.S. tax authorities. As such, the degree of disclosure and auditing requirement for the set of inversion in our sample is similar to that of U.S. multinational. This is particularly important as it allows us to isolate the changes in the governance resulting from a different corporate governance statute from changes in the degree of compliance with U.S. securities law, such as the auditing as disclosure requirements. Thus, the degree tax diversionary activities related to the obfuscation of the firm’s cash flow (see for example [Desai et al. \(2007\)](#)) is less likely to be a concern in our sample.

Although our matching procedure ensures that the inversions and control firms are similar on observable dimensions, unobserved differences between the two could bias our estimates. To control for time-invariant differences between inversions and the control sample, we implement a difference-in-differences procedure where we compare the changes in outcome variables before and after inversion to changes in outcome variables for the control firms. We do not use this as our main test because we lack pre-inversion financial data for a large number of the restructuring inversions in our sample.⁴ We also perform additional tests that help us evaluate the extent of unobserved “time-varying” heterogeneity required to overturn our conclusion. Despite the robustness tests we perform, we are careful to note that our results cannot be interpreted as causal as we lack random variation in a firm’s incorporation status.

In our empirical analysis, we focus on several dimensions of corporate governance motivated by previous studies. We begin by comparing the level, composition of the compensation and portfolio *Delta* of executives of inverted and control firms. Standard agency theory suggests that lower pay and more stock-based pay may serve as an optimal governance tool and help focus managerial attention towards maximizing long-term shareholder value ([Jensen and Murphy \(1990\)](#); [Mehran \(1995\)](#)). However, in poorly governed firms, self-interested managers may exert their influence over the pay process and obtain contracts with higher compensation and a larger cash component ([Core et al. \(1999\)](#) and [Bebchuk and Fried \(2003\)](#)). Our results indicate that while there is no significant difference in the level of pay between the executives in inverted firms and those in the control sample, the former obtain more cash pay and less equity pay. As compared

⁴This is the case, for example, of spin-offs that emerge as a standalone firms after the restructuring.

to the median level of cash pay in our sample of \$449,880, executives in firms that invert obtain 16.29% more cash pay. Consistent with this, the percentage of equity-based compensation is 5.4% lower for executives in firms that invert. Moreover, the sensitivity of executive portfolio to changes in stock price is 25.84% lower in firms that invert. This is consistent with a weaker link between pay and performance among inverted firms.

Second, we compare the corporate governance provisions and board structure of inversions to that of the control firms. To this end, we use the [Bebchuk et al. \(2009\)](#) entrenchment index (E-index) as a measure of protection from hostile takeovers. We find that inverted firms have higher E-index as compared to the control firms. Specifically, firms that invert have 17.9% higher E-index value as compared to the median E-index of 2 in our sample. This is consistent with greater managerial entrenchment among firms that invert, consistent with weaker governance in these firms. We do not find any statistically significant difference in terms of board independence and CEO-Chairman duality between the inversions and the control firms. U.S. securities laws and stock exchanges have detailed provisions regarding board structure. To the extent that the firms that invert are classified as U.S. issuers by the SEC and continue to be listed in an U.S. exchange, they have to satisfy these regulations. This could explain the lack of significant differences in board structure.

Third, we compare the stock liquidity of inversions and control firms. Not only can a liquid stock serve as an important governance mechanism ([Holmstrom and Tirole \(1993\)](#), [Edmans et al. \(2013\)](#)) but a firm's governance can also affect stock liquidity. Weaker governance can distort a firm's incentives to disclose additional information resulting in greater adverse selection and wider spreads ([Diamond \(1985\)](#) and [Chung et al. \(2010\)](#)). We find evidence consistent with inverted firms having less liquid stock: they have a higher bid-ask spread, lower turnover and greater dispersion in analyst earnings forecast as compared to control firms. This indicates that although firms follow U.S. securities laws after inversion, investors perceive an extra element of opacity about these firms.

Lastly, we investigate if the governance differences that we uncover between inversions and the control firms have value implications. To do this, we use the methodology in [Faulkender and Wang \(2006\)](#) and compare the value of a dollar of cash in inverted firms and U.S. firms. Our tests are also motivated by [Dittmar and Mahrt-Smith \(2007\)](#) who show that the stock market puts a lower value on cash of poorly governed firms. Consistent with investors perceiving inversions to have weaker governance, we find that, on average, investors assign a lower value on cash on the inverted firm's balance sheet. While the marginal dollar of cash on a control firm's balance

sheet is valued at \$1.30, investors only assign a \$1.03 value on the marginal dollar of cash on an inverted firm's balance sheet. We also find that this lower valuation is related to the rule of law in the inverted firm's country of incorporation. Employing the rule of law index obtained from the Worldwide Governance Indicators by the Worldbank, we find that a one percentile increase in the rule of law index is associated with a \$0.009 increase in the value of a marginal dollar of cash. This implies that the reincorporation of a U.S. corporation to Bermuda, a popular country for inversions, is associated with a \$0.29 decrease in the value of cash, as Bermuda is 33 percentiles lower than the U.S. in terms of its rule of law. We also find that the stock market reaction to an inversion announcement is lower if the firm inverts to a country with weaker rule of law. Our results are consistent with [Pinkowitz et al. \(2006\)](#) and [Fresard and Salva \(2010\)](#) who show that cash holdings are valued less in countries with poor investor protection and are valued more among cross-listed firms from those countries.

For the subsample of inverted firms for which we have financial information both before and after the inversion, we implement a difference-in-differences (DID) procedure. We identify the control sample by matching in the year before inversion. In particular, for every firm that inverted, we identify up to two unique (multinational) control firms from the same industry as the inverted firm and that is the closest in terms of the relevant covariates. Our matching procedure is effective as the control and treated firms are indistinguishable in terms of the covariates and outcome variables, thereby satisfying the parallel trend assumption. Importantly, the sample of control firms and the sample of inverted firms are statistically similar (pre-inversion) across various measures of tax avoidance. Our estimates from the DID procedure are similar to our matching estimates. Focusing on a five year window around the year of the inversion (two years prior to the inversion to two years after), we find that relative to the set of control firms, inverted firms exhibit an increase in the percentage of cash-based compensation, a decrease in pay-for-performance sensitivity and a reduction in stock liquidity as measured by the *Spread* and *Share Turnover*.

Summarizing, our analysis highlights the less visible costs of inversions. Firms that invert award executive pay that is less sensitive to stock prices, have greater protection from hostile takeovers, higher bid-ask spread and lower institutional ownership. Additionally, consistent with investors perceiving these firms to have weaker governance, they assign a lower value on the cash on the inverted firm's balance sheet. By highlighting and quantifying the (governance) costs of inversions, our paper adds an important voice to the ongoing debate about the costs and benefits of inversions. Given the costs that we document, firms dependent on external equity financing should evaluate the costs carefully before inverting. While the new tax law has removed some of

the incentives for firms to invert, as our data shows, there still is a large number of foreign incorporated firms listed in U.S. exchanges and our results highlight an important valuation discount they experience. Furthermore, our analysis also highlights that securities laws are not a foolproof substitute for corporate law when it comes to protecting outside shareholders.

Note that our results also highlight that firms in general do not take steps to compensate for the weaker shareholder protection afforded by the corporate law. This may highlight the ex post costs perceived by management to strengthening firm governance. Contributing to this is the fact that firms that invert typically have weaker governance to begin with.

The rest of the paper is organized as follows. Section 1 discusses the related literature, Section 2 addresses our methodological approach and empirical predictions. Section 3 describes our data and provides the summary statistics. Section 4 discusses the results of our empirical tests and Section 5 presents the difference-in-differences analysis. Section 6 includes the robustness analysis and the market reaction to inversion announcements. Section 7 concludes. Definitions of empirical variables are in the Appendix.

1 Related Literature

Our paper is related to the legal literature that studies the role of corporate law on firm governance. As explained in [Licht \(2003\)](#), the corporate law that applies to a corporation in common law jurisdictions is determined by the country of incorporation. [Dammann \(2014\)](#) and [Kun \(2004\)](#) highlight the channels through which corporate law can influence firm governance. Our paper is also related to the literature that relates corporate law to firm value. This research is primarily focused on comparing Delaware corporate law (the dominant state of incorporation in the U.S.) to that of other states, see [Daines \(2001\)](#), [Subramanian \(2004\)](#) and [Bebchuk and Cohen \(2003\)](#). We focus on firms that incorporate overseas and compare them to U.S. firms, most of which are registered in Delaware. Thus, in terms of corporate law, our comparison is between the law in countries outside the U.S. (most of which are tax havens) to that in Delaware.

The bonding hypothesis delineated by [Stulz \(1999\)](#) and [Coffee \(1999\)](#) highlights the role of securities market regulation on the firm's governance. According to this literature, a foreign incorporated firm can cross-list in an U.S. exchange and bond itself to the more stringent legal and regulatory capital market institutions of the U.S., thereby enhancing its governance. The bonding hypothesis has been studied extensively in the context of cross-listed firms most of which are

classified as foreign issuers by the SEC (Doidge et al. (2004, 2007, 2009)).

Previous literature also highlights a number of challenges to the bonding hypothesis as it applies to foreign issuers. Most notably, Siegel (2005) documents that SEC response to cases of tunneling by cross-listed Mexican firms was quite weak and toothless. Unlike cross-listed firms, the inversions in our sample continue to be classified by the SEC as an U.S. issuer. This occurs because, according to the SEC definition, any foreign firm with more than 50% of the outstanding voting securities directly or indirectly held by U.S. residents and/or with significant businesses in the U.S. (see the Internet Appendix for details) is classified as an U.S. issuer. Thus, the bonding hypothesis is likely to be significantly stronger for inversions.

There is also a significant literature focusing on the causes and consequences of inversions. Desai and Hines (2002) study the determinants of pure inversions and conclude that they are motivated by firms trying to reduce U.S. tax on their sizable foreign income. However, they conclude that the savings associated with the reduction of taxation of foreign income alone cannot account for the increase in valuation of inverting companies. Along similar lines Seida and Wempe (2004) argue that the reduction in worldwide taxation post-inversion was partly due to companies reducing their U.S. taxable income. This was achieved primarily by stripping earnings from their U.S. operations by shifting interest expense to the U.S. subsidiary. In contrast, we find that the announcement returns of inversions, especially to countries with weak rule of law appears to be less than the present discounted value of expected tax savings.

Using a sample of inversions from a set of 11 of countries, Col et al. (2016) show that firms tend to select to reincorporate in countries with lower tax rate but similar governance standards as their host country. We, on the other hand, find that there is significant variation in the rule of law governing the country a U.S. firm reincorporates into. Babkin et al. (2015) propose a framework to compute the net tax-related benefit to shareholders from reincorporations. While they find an average positive market reaction upon the announcement, the net tax-related benefit from inversions is negative for long-term shareholders because of the loss of the tax-timing option. Similar to these papers, we document an additional cost of inversions, namely the weaker corporate governance, lower stock liquidity and lower market valuation. Furthermore, unlike these papers, our sample includes restructuring inversions in addition to pure inversions.⁵

Finally, our paper is also related to previous studies that analyze the determinants and costs of tax avoidance. Hanlon and Slemrod (2009) find that the average market value decreases by -0.53%

⁵Except for Babkin et al. (2015), the sample of inversions in previous studies only includes reincorporations before 2004, not subject to the “anti-inversion” laws included in the JOBS Act.

to -1.2% when tax shelter participation is revealed in the news media. [Graham et al. \(2011\)](#) also find that the risk of adverse media attention is very important in reducing a firm's willingness to be tax aggressive, however, [Gallemore et al. \(2014\)](#) find no evidence of increased CEO, CFO, or auditor turnover following tax shelter revelation. [Dyreng et al. \(2014\)](#) also corroborate the negative effect of public scrutiny on firms' tax avoidance strategies. [Desai and Dharmapala \(2009\)](#) show that corporate tax avoidance decreases firm value while [Desai et al. \(2007\)](#) point out that a weak tax authority may make corporate profits less verifiable, thereby reducing the (taxable) payout to minority shareholders. Our paper contributes to this literature by documenting the corporate governance cost of inversions, which are mainly motivated to reduce a firm's tax burden. Importantly, by focusing on a sample of inverted firms that continue to be subject to the same U.S. securities law rules and disclosure requirements of that of U.S. multinationals, the changes in corporate governance can be attributed to the change in the applicable corporate law and not to different disclosures regimes or potential obfuscation of cash flows.

2 Methodological Approach

2.1 Empirical predictions

The corporate law that applies to a corporation in common law jurisdictions is determined by where it is incorporated. While a U.S. firm is subject to the corporate law in its *state* of incorporation (Delaware in most cases), an inverted firm is subject to the corporate law in its *country* of incorporation. Corporate law in turn can influence a firm's governance in multiples ways. First, through the change in the fiduciary duties of directors. For instance, while directors owe fiduciary duties to shareholders under Delaware corporate law, under foreign corporate law directors may owe fiduciary duties to more parties than just their corporations and shareholders, see ([Kun \(2004\)](#), [Day \(2016\)](#)). This may result in the subordination of shareholder preferences below stakeholders. Second, it may affect the legality of various anti-takeover provisions by allowing defensive measures not allowed under U.S. based corporate law. Third, by reducing the effectiveness of shareholders derivative actions. This is particularly important in the case of tax heavens where the scarce litigation precedent renders the outcome of shareholders measures uncertain. To the extent that firms increase their investment outside the U.S. post-inversion (see [Rao \(2015\)](#)), the differences in the applicable corporate law becomes even more important. In this section we outline the predictions that result from this difference.

Executive compensation can serve an important governance role by linking managerial pay to value creation (Jensen and Murphy (1990); Mehran (1995)). Well governed firms will realize the power of compensation and use it as an important governance tool. On the other hand, compensation may also be a symptom of weak governance. Boards of weakly governed firms may award excess pay to their executives and provide a weak link between pay and performance. Consistent with this, Core et al. (1999) find that less effective governance structures are associated with higher cash-based compensation. Along the same lines, Bebchuk and Fried (2003) find that executives of firms with stronger takeover protection receive compensation packages that are less sensitive to performance. The corporate law difference between inversions and U.S. firms will hence predict:

Prediction 1: *The total compensation of executives of inverted firms will be higher and be less sensitive to firm performance than comparable U.S. firms.*

A weaker corporate governance structure can also enable the manager to entrench herself. In particular, self-interested managers may institute anti-takeover charter provisions that increase their protection from hostile takeovers. We employ the Bebchuk et al. (2009) entrenchment index which includes a subset of the 24 provisions tracked by Gompers et al. (2003) as a measure of managerial entrenchment. A larger value of the index connotes a greater degree of managerial entrenchment.

Prediction 2: *Inverted firms will have a higher E-index value than comparable U.S. firms.*

To the extent that the inversions in our sample are all classified as an U.S. issuer by the SEC and continue to be listed in an U.S. exchange they have to satisfy the SEC and stock market listing requirements. All the major U.S. exchanges impose corporate governance requirements on listed firms that affect the structure of the board of directors in terms of independence and committee composition (see the Internet Appendix 7). And as mentioned before, unlike foreign issuers, U.S. issuers are not allowed to opt out of the exchange governance rules. We thus expect:

Prediction 3: *Inverted firms will have similar levels of board independence and CEO-Chairman duality as comparable U.S. firms.*

Agency conflicts between managers and outside shareholders can distort the amount and accuracy of information disclosure by firms (Ajinkya et al. (2005) and Karamanou and Vafeas (2005)). Diamond (1985) theoretically shows that firms with less accurate information disclosure will have wider bid-ask spreads. The weaker protection for outside shareholders through corporate law would imply that investors may perceive an additional layer of information and agency costs. This, in turn, may translate into them being reluctant to invest and trade in these shares. This would

predict that the shares of inversions will have less liquidity and greater information asymmetry. This forms the basis for our next prediction.

Prediction 4: *Inverted firms will have lower stock liquidity, and greater information asymmetry as compared to U.S. firms.*

Prediction 4 would also imply that market based governance mechanisms and institutional monitoring may be weaker among inversions. A less liquid stock may also affect the ability of the board to tie executive compensation to the stock price. We explore this in our tests of *Prediction 1*.

If investors perceive inverted firms to have greater agency problems as compared to U.S. firms, then they are likely to put a lower value on the shares of such firms. To test this prediction, we focus on a specific asset, namely cash, and compare the market value of corporate cash between inversions and U.S. firms. There are two competing forces at work here. On the one hand, the weaker governance following the corporate inversion along with the greater agency costs among the inverted firms will predict that investors should put a lower value on domestic and foreign cash within such firms.⁶ On the other hand, relative to U.S. multinationals, inverted firms can access their overseas “trapped cash” more easily. This may alleviate inverted firm’s internal capital market frictions (Yang (2015); Hanlon et al. (2015); Harford et al. (2017)), and hence increase the value investors put on inverted firm’s foreign cash holdings. This results in two versions of our last prediction:

Prediction 5(a): *Ceteris paribus, investors will place a higher value on a dollar of cash of an inverted firm.*

Prediction 5(b): *Ceteris paribus, investors will place a lower value on a dollar of cash of an inverted firm. The value of cash for inverted firms and U.S. firms should be positively related to the rule of law of the country of reincorporation.*

Note that if the SEC regulations and stock-exchange listing requirements are effective substitutes for weaker corporate law, then we would not expect any change in either the governance arrangements or the stock liquidity and value of inversions. Our empirical tests will help us understand the extent to which this occurs.

For all the tests above, we also implement a difference-in-difference procedure in which we compare the changes in outcome variables before and after the inversion to changes in outcome

⁶The lower tax rate of the inverted firms will predict that investors should put a higher value on the cash held by such firms as compared to the cash held by U.S. firms. Our tests will help understand if the tax effect or the governance effect dominates.

variables for the control group of U.S. firms. This allows us to control for time-invariant differences between inversions and the control sample.

2.2 Empirical Methodology

We test our predictions by comparing the inversions in our sample to a matched set of U.S. incorporated multinational firms. Since we model different outcome variables and since the relevant matching covariates may vary based on the outcome variable modeled, we implement our tests with two alternate sets of matching covariates. The first set is common across the outcome variables while the second set is specific to each outcome variable. We describe the construction of the augmented control sample along with the discussion of our tests' results.⁷

We identify the common control sample by matching the inversions to U.S. multinationals on industry – identified by the historic GICS industry (six-digit code level)– financial year, *Log(Total assets)*, *Market-to-Book* and *ROA*. Specifically, for every (post-inversion) inverted firm-year in our sample, we identify up to two unique control firm-years involving U.S. multinational firms that are the closest in terms of *Log(Total assets)*, *Market-to-Book* and *ROA* to the inverted firm-year (all variables used are defined in the Appendix). We require the matched observations to be from the same GICS industry and financial year as the inverted firm-year. We classify firms that report positive sales in at least one foreign subsidiary as a multinational and use the Mahalanobis distance to identify the closest match. This constitutes our base control sample and we refer to it as sample *CSI*. Since we have a large pool of potential control observations, we match without replacement to ensure greater power. This does not appear to be problematic as our treated and control samples are well matched in terms of the matching covariates covariates as well as other control variables.

To control for additional covariates specific to an outcome variable, we include them as controls in the following regression model.

$$y_{it} = \beta_0 + \beta_1 \times Treated_{it} + X_{it}\gamma + \alpha_i + \delta_t + \varepsilon_{it} \quad (1)$$

where the outcome variable y_{it} is one of *Total Compensation*, *Cash Compensation*, *Equity Compensation*, *Delta*, *E-Index*, *Board Size*, *Board Independence*, *CEO Duality*, *Spread*, *Turnover*, and *Analyst dispersion*. As in [Edmans et al. \(2009\)](#), we scale the executive's delta by the annual pay to account for variations in firm size, thereby allowing the comparability across firms and over time.

⁷The factors we need to control for are the ones that affect both the outcome variable modeled and the decision of the firm to invert. We choose to identify the control variables based on the outcome variable modeled.

As an additional measure for pay for performance sensitivity, we gauge the executive’s pay for performance sensitivity using the proportion of equity-based compensation. While this measure does not directly capture the holding of incentives, it measures the proportion of the manager’s compensation that is cash-based.

$Treated_{it}$ is a binary indicator that takes the value of 1 if the firm i at time t is an inverted firm, and it is zero otherwise. γ is a vector of coefficients and X_{it} is a set of controls. The specific control variables we include depend on the outcome variable being studied and includes lagged or contemporaneous values of one or more of *Log(Total assets)*, *Market-to-Book*, *ROA*, *Rated*, *Leverage*, *Capital expenditures*, *Volatility*, *Return*, *Bid-Ask spread*, *Marginal tax rate*, *Capital expenditure*, *Intangible assets*, *Gross PPE*, and *RD/Assets*. In all our tests we include industry fixed effects (α_j), and time fixed effects (δ_t). For Compustat/CRSP outcome variables, we include one observation per firm-year. For execucomp variables, we include all the executive-firm-year observations, thus the sample size is larger when using executive compensation variables.⁸ We report standard errors that are robust to heteroskedasticity and that are clustered at the firm level.⁹

Although we match on observables, we acknowledge that unobserved differences between the treated and control firms can potentially bias our estimates. In Section 6 we perform an indirect test to assess the extent of bias due to unobserved heterogeneity. Specifically, we estimate the Rosenbaum (2002) bounds that help us to understand the extent of unobserved heterogeneity between the treated and control observations required to overturn our conclusions. We estimate these bounds by repeating our analysis using a control sample identified using caliper matching. We explain this in Section 6. Further, for a subset of inversions for which we have financial data on both the pre- and post-inversion period, we implement a DID test. That is, we compare the changes in outcome variables before and after inversion to changes in outcome variables for the control firms. These tests help us control for time invariant differences between the treated and control firms. We discuss this in greater detail in Section 5.

⁸In our sample, we have an average of five executives per firm-year observation.

⁹The standard errors clustered at firm and year level are, on average, smaller than than the standard errors clustered at the firm level. For this reason, we decide to report our result using the larger estimate of standard errors (i.e., clustered at the firm level).

3 Data

We obtain the rule of law index from the Worldbank's Worldwide Governance Indicators.¹⁰ This index captures the extent to which agents have confidence in and abide by the rules of society, and in particular the quality of contract enforcement, property rights, the police, and the courts, as well as the likelihood of crime and violence. The index ranges from -2.5 (weak) to 2.5 (strong) governance performance. For ease of interpretation, we use the percentile rank of the country in our tests.

We obtain data from several sources: S&P Capital IQ, Bloomberg, Compustat, CRSP, ExecuComp, Institutional Shareholder Services (ISS), and the SEC. We identify the sample of inversions from Capital IQ and Bloomberg using the methodology described below. We obtain financial data for these firms and the control sample from the North-America annual Compustat database and stock price information from CRSP. We obtain information on executive compensation from the S&P ExecuComp database and information on anti-takeover provisions and board structure from the ISS database. We complement these data sources with data from SEC filings when required. The variables we use in our analysis are defined in the Appendix.

We obtain the corporate tax rates for the countries where our sample firms are incorporated in from various sources including the KPMG's Corporate Tax Rate Surveys, PwC Worldwide Corporate Tax Summaries, and the Ernst & Young Worldwide Corporate Tax Guides covering the 1996-2013 period. We use the statutory marginal corporate tax rate of the highest tax bracket including federal taxes and relevant state and local taxes.¹¹

3.1 The Sample

The inversion sample consists of 438 firm-year observations over the 1996-2013 period for 66 firms (see Tables 1 and 2, and the Internet Appendix, Table B.3). We start with the sample of all publicly traded U.S. firms that change their country of incorporation from the U.S. to overseas according to the Bloomberg list of inversions.¹² Using the SEC annual list of foreign private issuers

¹⁰Available at <http://info.worldbank.org/governance/wgi/index.aspx#home>.

¹¹From the corporate tax sources above we also obtain information on whether the corporate tax domicile is determined by the place of incorporation or the main place of the management (real seat). For companies incorporated in countries that use real seat we use the information in the 10-K income tax footnote to confirm that the country of incorporation is indeed the tax domicile/residence of the parent company.

¹²See <http://www.bloomberg.com/graphics/infographics/tax-runaways-tracking-inversions.html>. For data availability reasons, our sample stops in 2014.

(FPIs) for the period 1996-2013 (the FPI list), we exclude seven companies that become foreign issuers after the inversion.

We also search the CRSP/Compustat merged database and the S&P Capital IQ database for all publicly traded firms that change their country of incorporation from the U.S. to overseas sometime after their IPO during the 1996-2013 period, and remain a U.S. issuer after the inversion. We identify 17 additional inversions through this second procedure.

To ensure that we only include U.S. issuers, we verify that after inverting, all companies in our sample file annual reports on forms 10-K, current reports on form 8-K, and proxy statements on form DEF-14A as per the SEC rules. Finally, we manually check the 10-K filings to ensure that the firms are not subject to Section 7874 (for inversions after 2003) and that the firms are considered as foreign for federal tax purposes. This ensures that the firms in our treated sample truly invert.

Using a variety of data sources such as SEC company filings, company websites, Capital IQ, and Factiva news articles, we classify the inversions in our sample as either a Pure inversion or a Restructuring inversion. The latter are further classified as either a merger, LBO, bankruptcy, or a spin-off inversion. Below are the definitions of these sub-groups:

- *Pure inversion*: A U.S. company that reincorporates in a new country with no material change in its business and assets. The same existing shareholders own the shares in the new foreign parent company. We have 21 such firms in our sample.
- *Restructuring inversion*: Usually accompanied by a material change in either the company's ownership, business, or assets. It can result from one of the following transactions. We have 45 of such firms in our sample.
 - *Merger inversion*: The origin of the foreign corporation can be traced back to a merger or acquisition transaction with a U.S. company. More than 50% of the assets of the merged entity originates from a former U.S. company, or more than 50% of the shares of the new entity are owned by former U.S. shareholders (this criteria serves to exclude inbound-cross-border mergers deals).
 - *LBO inversion*: A publicly-traded U.S. firm or one of its corporate divisions is taken private in a leverage buyout transaction, followed, a few years later, by an IPO in which the company emerges with a foreign-incorporation.
 - *Bankruptcy inversion*: A new foreign-incorporated company emerges with at least 50% of its assets originating from a bankrupt U.S. corporation.

- *Spin-off inversion*: A U.S. or a foreign-incorporated company spins-off a division as an independent foreign-incorporated firm publicly listed in a U.S. stock exchange.

We summarize our sample of inversions in Tables 1 and 2. Table 1 provides a listing of our sample categorized into different subgroups that are members of the S&P 500 index as of December 31, 2013. We have 19 such firms with the largest being Eaton Corporation Plc. with a market capitalization of over \$36 billion as of December 31, 2013.

Panel A of Table 2 provides the break-down of our sample into the two subgroups. The largest subgroup involves restructuring inversions (45 firms) primarily consisting of merger and LBO inversions. Merger inversions have replaced pure inversions as the most popular way for American companies to invert as a consequence of the passage of the American Jobs Creation Act that made pure inversions ineffective in reducing taxes. Recent examples of merger inversions include Actavis Plc., Eaton Corporation Plc., and Perrigo Plc., all S&P 500 firms, which merged with, respectively, Warner-Chicott, Cooper Industries, and Elan, all Irish companies. The U.S. shareholders ended-up with between 70% to 80% of the new combined Irish entity.¹³ We have a total of 6 LBO/Bankruptcy inversions and 10 spin-off inversions in our restructuring inversions sample. A prominent example of a LBO inversion is Avago Technologies Ltd., a Singaporean company formed when the semiconductor division of Agilent Technologies was acquired by KKR and Silver Lake Partners. Another example is Seagate Technology Plc. which first incorporated in the Cayman Islands, then later in Ireland. In the Seagate LBO, the tax savings resulting from the change in incorporation was a big source of value creation.¹⁴ Delphi Automotive Plc. (incorporated in Jersey, a possession of the British Crown) is a prominent example of a bankruptcy inversion. Delphi Automotive Plc., once part of GM and the world's largest auto-parts maker, emerged from bankruptcy in 2009 as a foreign corporation under the ownership of JPMorgan Chase and several hedge funds including Elliot Associates, Silver Point Capital, and Paulson & Co. The company is currently facing pressure from the IRS to file taxes as a U.S. based company.¹⁵

¹³The merger inversion frenzy is fueling an M&A boom. Since the beginning of 2014, 14 new merger inversions have been announced. ("Race to cut taxes fuels urge to merge," Wall Street Journal, dated July 14, 2014). Companies are rushing to do a deal before new legislation closes this window of opportunity.

¹⁴Seagate's average effective tax rate in the last 12 years since the reverse IPO in 2002 was less than 1%. The internal rate of return of over 160% per year of the LBO sponsors in the Seagate LBO can be partly explained by the high IPO valuation obtained in anticipation of future tax savings. These tax savings are substantially more significant than the savings with interest tax shields associated with high leverage during the short two-year period the company stayed private, which is much of the focus of the finance literature (see the Harvard Business School case [Andrade et al. \(2001\)](#), for more on the Seagate LBO).

¹⁵See "Delphi Vows to Protect U.K.-Based Status, Fight IRS," Wall Street Journal, August 8, 2014. Delphi is incorporated in Jersey.

Panel B of Table 2 provides the distribution of our sample (in terms of firm-years) during 1996-2013 by country of incorporation and transaction type. More than two-thirds of our sample are incorporated in a tax haven as defined in Hines and Rice (1994) and Dharmapala and Hines (2009). The top three tax havens are Bermuda, Cayman Islands, and Ireland. Pure inversions are almost exclusively incorporated in tax havens (200 of 208 firm-year observations).

3.2 Summary statistics

Table 3 provides the summary statistics of the inversions in our sample and for a sample of all U.S. multinationals. We categorize the variables we use in our analysis into three groups: matching variables, control variables, and outcome variables. We find that there are systematic differences between pure and restructuring inversions and between the inversions and the sample of U.S. multinationals. Focusing on $\text{Log}(\text{Total assets})$, we find that pure inversions are larger than restructuring inversions and both groups of inversions are significantly larger than the average U.S. multinational. Firms that invert through a pure inversion have a lower average *Market-to-Book* ratio and higher *ROA* as compared to firms that invert through a restructuring inversion. We also find that the average U.S. multinational has a higher *Market-to-Book* ratio and lower *ROA* than the sample of inversions.

Focusing on mean values, we find that consistent with pure inversions involving larger firms, we find that they are more likely to have a bond rating as compared to restructuring inversions. Both pure inversions and restructuring inversions spend less on R&D as a proportion of total assets as compared to the average U.S. multinational. In terms of outcome variables, interestingly, we find that inversions have greater dispersion in analyst earnings forecast. We also find that firms that invert through a restructuring inversion have a higher bid-ask spread as compared to both pure inversions and U.S. multinationals.

Table 4 compares the inverted firm-year observations in our sample to the multinational control firms that we identify by matching on GICS industry, year, $\text{Log}(\text{Total Assets})$, *Market-to-Book* and *ROA* (referred to as control sample *CSI*). Our control sample is very similar to the inverted sample. The differences are not economically or statistically significant. This is the case not just for matching variables but also for some control variables such as *R&D/Assets*, *Return*, and *Stock Volatility*, *Net Operating Loss*, and *Foreign Operations*. Specifically, from the comparison of the distribution and median of matching variables for our treatment and control firms, we can conclude that these two groups of variables are statistically equal.

From the comparison of the control variables we find that inverted firms are less likely to have bond ratings (see the comparison of the 25th percentile) and spend less on acquisitions (see the comparison of the 75th percentile). Given these differences, we control for these variables in our multivariate regressions. In the last column we report the scaled difference. This is similar to a t-statistic and helps estimate the goodness of the match. We find that the absolute value of the scaled difference is much smaller than one quarter, a rule of thumb suggested by [Imbens and Rubin \(1997\)](#) beyond which linear controls in regression may be problematic. This offers assurance that misspecification in the linear regression will not significantly bias our estimates.

4 Empirical Results

4.1 Univariate Results

In [Table 5](#) we report the univariate difference between the treated and control firms. The second and third columns report the mean values of the outcome variables for the inversions and control sample (*CSI*), the fourth column reports the difference in means and the fifth column reports the p-values for the difference to be zero. Focusing on the fourth column, we find that the inversions in our sample have significantly lower effective tax rate than the control firms.¹⁶ Consistent with *Prediction 1*, we find that executives in inversions have a higher executive compensation and a higher cash-based compensation. We also find that the portfolio *Delta* is lower in firms that invert. We do not find a statistical difference in terms of the E-index between inversions and the control firms. Consistent with *Prediction 4*, we find that inversions have a higher dispersion in analyst earnings forecast. The lower stock liquidity of the inversions indicates weaker market-based governance for these firms and also greater information asymmetry.

4.2 Multivariate Results

In [Table 6](#) we provide the results of our multivariate tests comparing the levels and sensitivity of executive pay of inversions and control firms. We include all executive-firm-year observations

¹⁶We find that the mean *GAAP (Cash) ETR* is 14.7% (12.5%) for the inverted firms as compared to 21.3% (19.7%) for control firms. The lower *Cash ETR* as compared to *GAAP ETR* for control firms reflects the fact that many of these firms may defer paying U.S. taxes on overseas profits by retaining them abroad. This is consistent with the fact that the inversions in our sample are not subject to Section 7874, thereby validating our sample selection process.

in each estimation. In column (1), we report the estimate of equation (1); the dependent variable is $\text{Log}(\text{Total Compensation})$ and the control sample is *CSI*. The control variables include lagged values of $\text{Log}(\text{Total assets})$, *ROA*, *Market-to-Book*, *Leverage*, *R&D/Assets*, *Return*, *Bid-Ask spread*, *Volatility*, and a binary variable that takes the value of one if the executive is the CEO and it is zero otherwise. We find that the coefficient on *Treated* is insignificant. The coefficients on the control variables indicate that larger firms and firms with higher market-to-book, stock return and lower stock volatility have higher executive compensation. In column (2) we repeat our tests using a control sample that we identify by matching on $\text{Log}(\text{Total Assets})$, *Market-to-Book*, *ROA*, *Volatility*, *Return*, *Leverage*, and *RD/Assets*. We find this estimate to be slightly larger than the one in column (1) but it is still statistically insignificant.

In columns (3) and (4) we repeat our tests with the $\text{Log}(\text{Cash Compensation})$ as our dependent variable. We find that inversions have 0.151 higher $\text{Log}(\text{Cash Compensation})$ as compared to control firms. For the median executive-firm-year observation in our sample with a cash-based compensation of \$449,880, this represents a 16.3% ($\exp(0.151) - 1$) higher amount. In column (4) we repeat our tests using the matched sample with the additional set of covariates and obtain similar results.

In columns (5) we compare the mix of cash and equity based compensation for executives in inversions and control firms by modeling *Equity pay*. The coefficient on *Treated* indicates that the percentage of equity compensation of inversions is 5.4% lower than that for control firms. The median executive in our sample obtains 65.7% of her pay in the form of equity. Thus, our coefficient estimate indicates that executives in inversions obtain 8.21% lower equity based pay. In column (6) we compare the percentage of equity pay between inversions and our augmented control sample and find similar results. While the coefficient on *Treated* is smaller than the one in column (5), it remains statistically significant. Finally, columns (7) and (8) compare the *Delta* of the executive's portfolio between inversions and control firms. As in [Edmans et al. \(2009\)](#), we scale the *Delta* of each executive's portfolio by the executive's total compensation. We find that *Delta* is 25.84% ($\exp(-0.299) - 1$) lower for executives in firms that invert. In column (8) we repeat our estimation using our alternate matched sample. While the coefficient on *Treated* is negative, it is not significant. Taken together, our results indicate that relative to the set of matched U.S. firms, the executive compensation in firms that invert includes more cash compensation and a lower fraction of equity pay. There is also some weak evidence that the executive wealth is less sensitive to stock performance.

In [Table 7](#) we test *Prediction 2* and compare the corporate governance provisions of treated

and control firms. In column (1) our outcome variable is *E-index* and the control sample is *CSI*. The coefficient on *Treated* indicates that firms that invert have on average more anti-takeover provisions relative to control firms. Compared to the median firm in our sample that has an *E-index* value of 2, firms that invert have 17.9% higher value. The coefficients on the control variables indicate that firms with larger market-to-book ratio and lower profitability have higher levels of the E-index. In column (2) we repeat our tests using an augmented control sample identified by matching on *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Leverage*, *Capital expenditures*, and *R&D expenditures*. The coefficient on *Treated* remains positive and statistically significant. These results are consistent with *Prediction 2*.

In columns (3)-(8) we test *Prediction 3* and study the board size and board structure of firms that invert. From the coefficient on *Treated* in columns (3) and (4), we find that firms that invert have a smaller board. As compared to the median firm in our sample that has 9 directors on its board, firms that invert have approximately one less director. In columns (5)-(8) we investigate whether board structure is different between treated and control firms. We capture the structure of the board by the fraction of independent directors as well as by a dummy variable that identifies firms in which the CEO is also the chairman. Consistent with *Prediction 3*, we do not find a statistically significant difference between firms that invert and our control sample in terms of the extent of board independence and CEO-chairman duality.

In Table 8 we test *Prediction 4* by comparing the stock liquidity and dispersion in analysts' earnings forecast of inversions and control firms. In column (1) the dependent variable is *Spread* and the control sample is *CSI*. We also include contemporaneous values of *Log(Total assets)*, *Leverage*, *Rated*, *Capital expenditures*, and *Volatility* as controls along with industry and time fixed effects. We find that the coefficient on *Treated* is positive but not significant. Consistent with prior literature, the coefficients on the control variables indicate that smaller firms and those with more volatile stock returns have a higher bid-ask spread. In column (2) we repeat our tests using a control sample that we identify by matching on *Rated*, *Capex*, and *Volatility* in addition to those employed in identifying *CSI*. We find that the coefficient on *Treated* continues to be positive but it is now significant. We also find our estimates to be economically significant. In comparison to the average control firm, inverted firms in our sample have a larger bid-ask spread. Thus, our results in column (2) is consistent with inverted firms having a higher bid-ask spread as compared to control firms.

In columns (3) - (4) we repeat our tests with stock *Turnover* as the dependent variable and again find that inversions have lower share turnover as compared to control firms when we employ the

augmented control sample in column (4).

In columns (5) - (6) we compare the level of dispersion in analyst earnings forecast for inversions and control firms. In column (5) our control sample is *CSI* and we find that firms that invert have higher dispersion in analyst earnings forecast. This is consistent with these firms having greater information asymmetry. From the control variables we find that rated firms and firms with higher leverage have higher dispersion in analyst earnings forecast. In column (6) we repeat our tests with the augmented control sample after we match on *Rated* and *Volatility* in addition to the variables employed in identifying *CSI*. We find that while the coefficient on *Treated* is marginally smaller, it continues to be statistically significant.

Summarizing, our results in Table 8 indicate that inversions on average have a higher bid-ask spread, lower turnover and greater dispersion in analyst earnings forecast as compared to control firms. This is consistent with investors perceiving an extra layer of opacity with these firms. The lower stock liquidity may also reduce the effectiveness of market based governance mechanisms and go towards explaining the lower amount of equity pay in these firms. These results are consistent with *Prediction 4*.

In Table 9 we test *Prediction 5(a)* and *5(b)* by comparing the value of corporate cash using the methodology in Faulkender and Wang (2006). Our dependent variable is the size and book-to-market adjusted annual abnormal return. In these tests we include all U.S. firms with financial data in CRSP/Compustat as the control sample. That is, we do not confine the sample to inverted firms and matched control firms. We do this for two reasons. The first one is to increase the power of our tests and second because the identification issues are less severe in these tests given that our dependent variable is the risk-adjusted excess *Return*. Our main independent variable is $\Delta^{Cash}/Mkt.Cap$, the coefficient that measures the market value of a dollar of cash on the firm's balance sheet. To test if cash with an inverted firm is differentially valued, we include the interaction term $Inverted \times \Delta^{Cash}/Mkt.Cap$ along with *Inverted*. We include contemporaneous values of *Leverage* along with changes in *Earnings*, *Non-cash assets*, *Interest expenses*, and *Dividends*, all normalized by the *Market capitalization*. We also include the interaction term between the change in *Cash* and *Leverage*, lagged values of *Cash/Market Capitalization*, and *Inverted*. Column (1) reports the estimates with firm and year fixed effects along with standards errors clustered at the industry level.¹⁷ Column (2) reports the estimates that include within industry year fixed effects and standard errors clustered at the industry level. Column (3) presents the results of the

¹⁷In this specification, firm fixed effects control for the potential constant unobserved heterogeneity between U.S. domestic firms, U.S. multinationals, and inverted firms.

model where the standard errors are clustered both at the year and industry level (Petersen (2009)) while column (4) reports the estimates from the Fama-Macbeth regressions. In Column (5) we follow Gormley and Matsa (2014) and estimate the marginal value of cash using the *Return* as the dependent variable and including benchmark portfolio-year fixed effects.

We find that the coefficient on $Inverted \times \Delta Cash/Mkt.Cap$ is negative and significant in all columns. Our results indicate that, ceteris paribus, investors put a lower value on cash on an inverted firm's balance sheet as compared to that on a control firm's balance sheet. This is consistent with *Prediction 5(b)* and inconsistent with *Prediction 5(a)*. Our estimates are economically significant. As shown in the last two rows, our estimates in column (1) show that while the average value of the marginal dollar of cash on a control firm's balance sheet is \$1.30, investors only assign a \$1.03 value on the marginal dollar of cash on an inverted firm's balance sheet. The higher than \$1 value of internal cash for the average control firm during our sample period is reasonable given that our sample spans the financial crisis when internal liquidity was quite valuable. As mentioned before, there are two opposing factors that affect the value of cash on an inverted firm's balance sheet. The first is the lower marginal tax rate, which is likely to increase the value of cash on an inverted firm's balance sheet. The second is the weaker corporate law, which is likely to reduce the value. The negative coefficient on $Inverted \times \Delta Cash/Mkt.Cap$ in Table 9 indicates that the effect of the weaker corporate law dominates the effect of the lower tax rate. In the next table we explore this further.

In Table 10 we analyze the interplay between the rule of law in the country of incorporation and the marginal value of corporate cash. To allow for ease of interpretation of the coefficients, we compute in-sample percentile ranks of rule of law index and use 100 minus a country's percentile rank, $[100-Percentile\ rank]$ as our main variable to capture a country's rule of law. Thus, a one unit increase in $[100-Percentile\ rank]$ indicates a percentile *fall* in the ranking of the country in terms of rule of law. We repeat our tests in Table 9 after including $[100-Percentile\ rank]$ and $[100 - Percentilerank] \times \Delta Cash/Mkt.Cap$. Table 10 reports the estimates. The negative and significant coefficient on the interaction term in columns (1) to (5) indicates that the marginal value of cash is lower in countries that rank lower in terms of the rule of law. Our estimates are also economically significant. The size of the coefficient on the interaction term indicates that a one percentile decrease in the country's ranking is associated with a \$0.009 decrease in the value of cash for firms incorporated in the country. These results highlight the cost firms face when they incorporate in countries that rank lower in the rule of law index. To further understand the economic significance of this coefficient, note that a popular country for inversions is Bermuda

whose in-sample percentile rank is 33 points lower than that of the U.S. Thus, the reincorporation of a U.S. corporation to Bermuda is associated with a \$0.29 decrease in the value of cash, mainly on account of the weaker rule of law in the new country of incorporation.

An important factor that is likely to bias our estimates on $[100 - Percentilerank] \times \Delta Cash / Mkt.Cap$ is the fact that in our sample there is significant positive correlation between a country's rule of law and marginal tax rate (53%). Countries that rank high in the rule of law index also have higher marginal tax rates. To the extent that a higher marginal tax rate reduces the value of internal cash, this is likely to bias our estimates downward. Furthermore, the correlation between $[100 - Percentilerank]$ and *Tax rate* is sufficiently strong so that when we include both at the same time, we do not obtain meaningful estimates.

5 Differences-in-difference Analysis

5.1 Sample Construction

For the subsample of inversions for which we have pre- and post-inversion financial data we repeat our tests using a differences-in-difference approach. That is, we compare the changes in the outcome variables for the inverted sample around the time of inversion to changes for a matched set of control firms. Due of the lack of power, we do not conduct the difference-in-differences analysis for *E-Index*, *Board Size*, *Board Independence* and *CEO Duality* as outcome variables. We have this information for only a handful (less than 10) of treatment firms in the pre-treatment period.

We construct two new matched samples based on the outcome variable that we model. First, for the compensation measures, we identify up to two unique control firms involving U.S. multinational firms from the same GICS industry that are closest in terms of *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Volatility*, *Return*, *Leverage*, and *RD/Assets*. Second, for the stock liquidity measures, we identify up to two unique control firms involving U.S. multinational firms from the same GICS industry that are the closest in terms *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Rated*, *Capex*, and *Volatility*. In both cases, we identify the set of control firms in the year before the inversion takes place. We refer to these control samples as *CS-Comp* and *CS-Liq*. This procedure results in 44 treated firms and 69 control firms.¹⁸ Because of the fewer treated firms (and weaker power) we do

¹⁸Thus, we do not have pre- and post-inversion financial data for 22 of the 66 inversions. These 30 are primarily restructuring inversions.

not employ the DID estimates as our main analysis. In particular, there is no financial information for some restructuring inversion in the pre-inversion period leading to a reduction in the number of observations. This is the case, for example, of spin-off inversions, where the new company does not exist as a standalone corporation prior to the inversion.

Table 11 and 12 report the summary statistics for treated and control firms in the year of matching (i.e., in the year before the inversion takes place). Our control sample is very similar to the inverted sample and the differences are not economically or statistically significant. This is the case for the matching variables such as *Size*, *ROA*, *Market-to-Book*, *Stock Return*, *Return Volatility* and *Leverage* but also for other variables such as the *GAAP ETR*, *Cash ETR*, or likelihood to report pre-tax income from operations (*Foreign Operations*).

5.2 Results

In Figure 1 we plot the mean difference between the treated and the control firms for the compensation and stock liquidity measures during the two years prior to the year of the inversion to two years after (five year window). The graph also provides the 90% confidence intervals. Panel A depicts the time series for the executive compensation variables. Consistent with the absence of any pre-trends in our dependent variables, we find that the mean difference in the outcome variables between the treated and control firms is similar for the pre-treatment years. The univariate difference between treated and control firms following the inversion is consistent with our previous results. While the total compensation is statistically similar between firms that invert and the set of control firms following the inversion, the cash-based compensation is larger for firms that invert. Importantly, we find that the difference in the cash-based compensation between treated and control firms is persistent over the three years following the inversion. This highlights that our results do not reflect “one-time” cash bonuses related to the restructuring. We also find the percentage of equity-based pay to be larger for the treated firms relative to the control firms in the years following the inversion. We do not observe any difference in the equity-based pay between treated and control firms prior to the inversion. This also mitigates the concern of our results being driven by the acceleration of stock awards or early option exercise prior to the inversion.

Panel B presents the time series for the stock liquidity measures. Once again, we find that the mean difference in the outcome variables between the treated and control firms is similar for the pre-treatment years consistent with the absence of any pre-trends in our stock liquidity measures. While the average bid-ask spread is higher and the average share turnover is lower for the treated

firms relative to the control firms following the inversion, the difference is marginally significant at the 10% level. We now discuss our multivariate results.

We perform our multivariate test focusing on the five years around the year of inversion. We find our results to be robust to alternate time windows. Within the five year window, we estimate:

$$y_{it} = \beta_0 + \beta_1 * Post_{it} + \beta_2 * Treated_i + \beta_3 * Post_{it} * Treated_i + X_{it-1}\gamma + \alpha_i + \delta_t + \epsilon_{it} \quad (2)$$

where the outcome variable y_{it} is one of *Total Compensation*, *Cash Compensation*, *Equity Compensation*, *Delta*, *Spread*, *Turnover*, or *Analyst dispersion*. $Treated_i$ is a binary indicator that takes the value of 1 if the firm i at time t is an inverted firm, and it is zero otherwise. $Post_{it}$ is a binary indicator that takes the value of one if the year is any of the years following the inversion (including the year of the inversion), and it is zero otherwise. X_{it-1} is a set of lagged matching covariates to account for biases resulting from matching discrepancies. The set of control variables is specific to the outcome variable as in Section 4. For our set of compensation variables we include *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Market Capitalization*, *Volatility*, *Return*, *Leverage*, and *RD/Assets* and the binary variable *CEO* that identifies CEOs as controls. For the set of stock liquidity measures we include *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Rated*, *Capex*, and *Volatility* as controls. In all our tests we include industry fixed effects (α_i), and time fixed effects (δ_t). Standard errors are clustered at the firm level.

Table 13 reports the DID estimates. The matched sample in columns (1)-(4) is *CS-Comp*. Similar to the findings in Section 4, we do not find a statistically significant difference in compensation levels between firms that invert and control firms following the inversion. From column (2), we find that after an inversion, the executives in the treated firms experience a 20% ($exp^{0.183} - 1$) increase in the cash-based compensation relative to those in the control firms. From Column (3) we find that the executives in the treated firms experience a reduction in the percentage of equity compensation relative to those in the control firms. The average reduction in the percentage of equity-based pay for executives in firms that invert is 18.9% following the inversion, relative to the set of control firms. Lastly, column (4) reports the change in the pay for performance sensitivity. The coefficient on $Treated \times Post$ indicates a decrease in the executive portfolio *Delta* following an inversion. These results are consistent with our previous findings.

In Columns (5)-(7) we report the DID estimates for *Spread*, *Turnover*, and *Analyst dispersion*. The matched sample in columns (5)-(7) is *CS-Liq*. The coefficient on $Treated \times Post$ indicates

an increase in the bid-ask spread and a fall in turnover for the treated firms relative to the set of control firms. On column (6) we report our estimates using *Analyst Dispersion* and we do not find it to be statistically different. Overall, our DID results are consistent with our matching results and show that inverted firms experience a decrease in the sensitivity of executive compensation to stock prices, and a decrease in stock liquidity following an inversion.

5.3 Market Reaction to Inversions

In this subsection we compute the stock price reaction to announcements of inversion plans. The price reaction will measure the market expectation of the net benefit from inversions.¹⁹ We compute the benchmark model using the daily returns 246 to 46 days prior to the announcement date and construct the cumulative abnormal returns for each firm using a five-day window following the announcement and a ten-day window centered around the event. We are able to compute this for 39 announcements.

Figure 2, Panel A and B, depict the distribution of cumulative abnormal returns. The average cumulative abnormal return over the five-day period after the announcement is 3.9%, and it is 6.0% over a ten-day window centered around the announcement. The distribution of market reactions is consistent with [Desai and Hines \(2002\)](#); 45% of the firms in our sample experience a negative market reaction following the announcement. The positive average is in part due to the presence of some very large positive outliers. For instance, Valeant Pharmaceuticals and Endo International experience 34.4% and 40.2% cumulative abnormal returns following the inversion announcement on 06/21/2010 and 11/05/2013 respectively. The negative market reaction for a large fraction of firms indicates the market's expectations about some future costs of inversions.

We perform two tests to examine the relationship between the market reaction to the inversion announcement and the characteristics of the country of reincorporation. First, we relate the cumulative abnormal returns to the marginal tax rate and the rule of law in the country of reincorporation. Table 14 presents the results. The dependent variable in columns (1) - (3) is the cumulative abnormal return over a five-day window while the dependent variable in columns (4) - (6) is the cumulative abnormal return over a ten-day window centered around the event. From columns (1) and (4) we find that while the coefficient on *Marginal Tax rate* is positive, it is not significant.

¹⁹See also [Desai and Hines \(2002\)](#), [Chorvat \(2015\)](#), and [Rao \(2015\)](#) for other studies evaluating the announcement returns of inversions.

In columns (2), and (5) we relate the cumulative abnormal return to the rule of law in the country of incorporation. The coefficient on $[100 - \textit{Percentile rank ROL}]$ in column (2) indicates that a 1 percentile decrease in the rule of law in the country of reincorporation is associated with 1.2% less cumulative abnormal returns after the announcement. We obtain similar results in columns (3), (5), and (6). Overall, these results suggest that investors do anticipate some costs when firms invert to a country with weaker rule of law.

As a second test, we estimate the present value of the tax savings associated with the reincorporation. We do this by multiplying the change in the *GAAP ETR* after the inversion with the average earnings before taxes in the three years prior to the inversion. We use a multiple of 10 to compute the present value of the tax savings. While this computation is subject to restrictive assumptions, it provides an indication of the expected tax benefits from reincorporation. We find that for 60% of the firms in our sample, the change in the market value after the inversion announcement is less than our estimate of tax savings.²⁰ This is consistent with investors perceiving some costs to inversions.

6 Robustness tests

We perform three additional tests. First, we redo our tests using caliper matching. We use the [Rosenbaum \(2002\)](#) bounds to evaluate the robustness of our results to unobserved heterogeneity and outliers.²¹ Unobserved differences between firms that invert and control firms can potentially bias our estimates. While we don't have an instrument for a firm's inversion status to overcome this problem, in [Table 15](#) we estimate the [Rosenbaum \(2002\)](#) bounds to understand the robustness of our results. The Rosenbaum bounds provide an estimate of the amount of unobserved heterogeneity required to overturn our conclusions. In [Table 15](#) we provide estimates of the Average Treatment Effect on the Treated (ATT) for the different outcome variables along with the corresponding [Rosenbaum \(2002\)](#) bounds. We use caliper matching to estimate the ATT as we cannot estimate the bounds for the closest match that we implemented earlier. We continue to find that executives in firms that invert receive more cash-based compensation, the percentage of equity-based compensation and delta is lower than those of executives in comparable U.S. multinational firms.

²⁰This test is available upon request.

²¹Note that the results from caliper matching and nearest neighbor matching are not entirely comparable. This is because when we do caliper matching, we put more weight on treated observations that look similar to control observations – since such observations are likely to have more control observations for a given caliper size. On the other hand, with nearest neighbor match, we have two control observations for every treated observation.

Thus, their compensation is less sensitive to stock prices. Moreover, inverted firms have higher *E-Index* value, and less stock liquidity. Using caliper matching, we find that firms that invert have on average fewer directors relative to the set of control firms. Note that the bound makes sense only in cases where the differences are statistically significant and hence we only report those. A value of the bound greater than one indicates a significant effect with a higher value indicating a more robust result. For example, the bound of 1.7 for *E-Index* indicates that unobserved heterogeneity should be strong enough to increase the odds ratio of being treated by 70% to overturn our conclusion of a higher *E-Index* among firms that invert. We find that the bound is the lowest for *Spread* and *Board Size* implying that these are the least robust of our findings. Overall the analysis indicates our results to be robust to unobserved heterogeneity.

Second, unreported, we redo our tests by splitting the set of treated firms between *Pure Inversions* and *Restructuring Inversions*. We use U.S. incorporated firms identified by matching on industry, year, and $\text{Log}(\text{Total assets})$, *Market-to-Book* and *ROA* to identify *CSI* as control observations for both type of inversions. We implement these tests using a model similar to (1) after including two dummy variables, *Pure Inversions* and *Restructuring Inversions* that identify the pure inversions (and their control observations) and restructuring inversions (and their control observations) respectively, along with interaction terms between the two variables and *Treated*. We do not find any statistically significant difference between the two groups. This indicates that our conclusions apply to both *Pure Inversions* and *Restructuring Inversions*.

Lastly, also unreported, we investigate whether the changes in corporate governance that we document are related to differences in the rule of law between the U.S. and the new country of incorporation. To this end, we repeat our differences-in-difference analysis on a subsample of firms for which such a difference is likely to be the largest such as tax havens, see [Kun \(2004\)](#).²² We find that the increase in the cash-based pay, the reduction in the pay for performance sensitivity and the reduction in stock price liquidity is more pronounced among the firms that invert to tax havens, consistent with the fact that the differences in the applicable corporate law is more pronounced between such hosts countries and the U.S.

²²Note that this is equivalent to partitioning the sample between a subsample of treated firms that inverted before 2004 (enactment of the American Jobs Creation Act) and those that inverted after 2005 since most of the firms that inverted before 2004 reincorporated to tax havens, see (see [Table B.1](#), Internet Appendix).

7 Conclusion

Numerous American companies are changing their incorporation to countries with a lower corporate tax rate or considering such a move. Firms that invert are large as evidenced by the fact that 19 of them are included in the S&P 500 index. Just since the beginning of 2014, more than 15 new merger inversions have been announced, prompting legislative action to stop the reincorporation outside the U.S. In this paper, we collect a comprehensive sample of inversions to shed light on an unexplored aspect of inversion, namely its effect on firm governance.

While an inversion changes the applicable corporate law from U.S. state law to that in the country of reincorporation, our analysis reveals that after an inversion most firms continue to be listed in an U.S. exchange and are classified as a “U.S. issuer” by the SEC. Thus, they enjoy the full protection of U.S. Federal Securities Laws (Stulz (1999); Coffee (1999)). To the extent the federal securities laws are an effective substitute for corporate law, an inversion should not have a significant effect on firm governance.

Our analysis indicates that firms that invert have weaker governance than comparable U.S. firms. Executives in inverted firms receive a larger proportion of cash-based compensation and their wealth is also less sensitive to stock price. Firms increase the number of anti-takeover charter provisions after an inversion. In addition, firms that invert have less liquid stock with a higher bid-ask spread. Thus, market-based governance is also weaker among these firms. We also find that investors put a lower value on the cash on inverted firm’s balance sheet especially if the firm inverts to a country that ranks low in terms of rule of law. Overall, our results highlight that despite enjoying the full protection offered by the U.S. Federal Securities Laws, inverted firms have weaker governance than comparable U.S. firms.

The recent tax law not only reduced the U.S. corporate tax rate but also shifted the U.S. to a territorial tax system. Thus, it exempts overseas income of U.S. multinationals from U.S. corporate tax. While this law will go a long-way towards reducing the tax benefits from an inversion, we believe our results are still extremely important given the large number of foreign incorporated U.S. issuers listed in the U.S. capital markets. Knowing that the weaker protection afforded by corporate law not only affects their governance but also their valuation should be important information as these firms decide the costs and benefits of continuing to be incorporated overseas. The gap between the corporate tax rate in the U.S. and other OECD countries is increasing. The average corporate tax rate among OECD countries was reduced from 33% in 2000 to 25% in 2013. Furthermore, unlike most OECD countries, the U.S. uses the worldwide taxation system as opposed

to the territorial taxation system. For example, countries like the U.K., Canada, and Switzerland have recently adopted the territorial taxation system, and their corporate tax rate is now 15% less than the U.S. corporate tax rate. While such corporate tax differences may prompt more firms to explore the possibility of inverting, when considering a transaction, we believe firms (and shareholders) should keep in mind the costs documented in this paper. We hope our work will add an important voice to the ongoing debate on this growing and important phenomenon.

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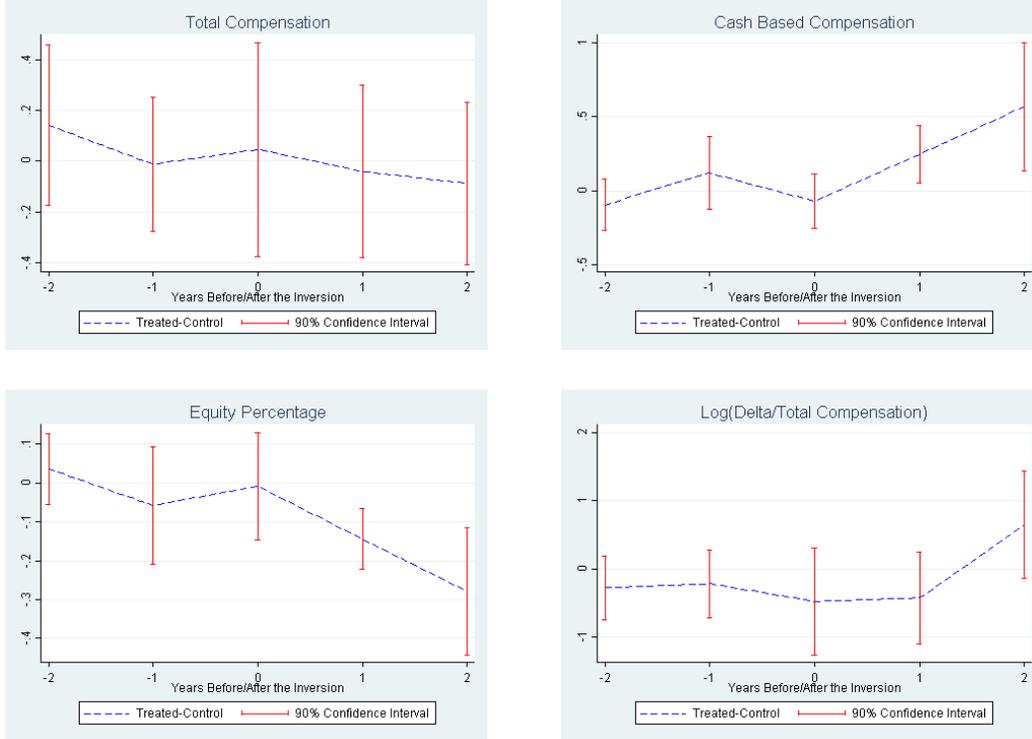
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Figure 1: Differences-in-Difference: Parallel Trend Assumption

Panel A: Executive Compensation



Panel B: Stock Liquidity

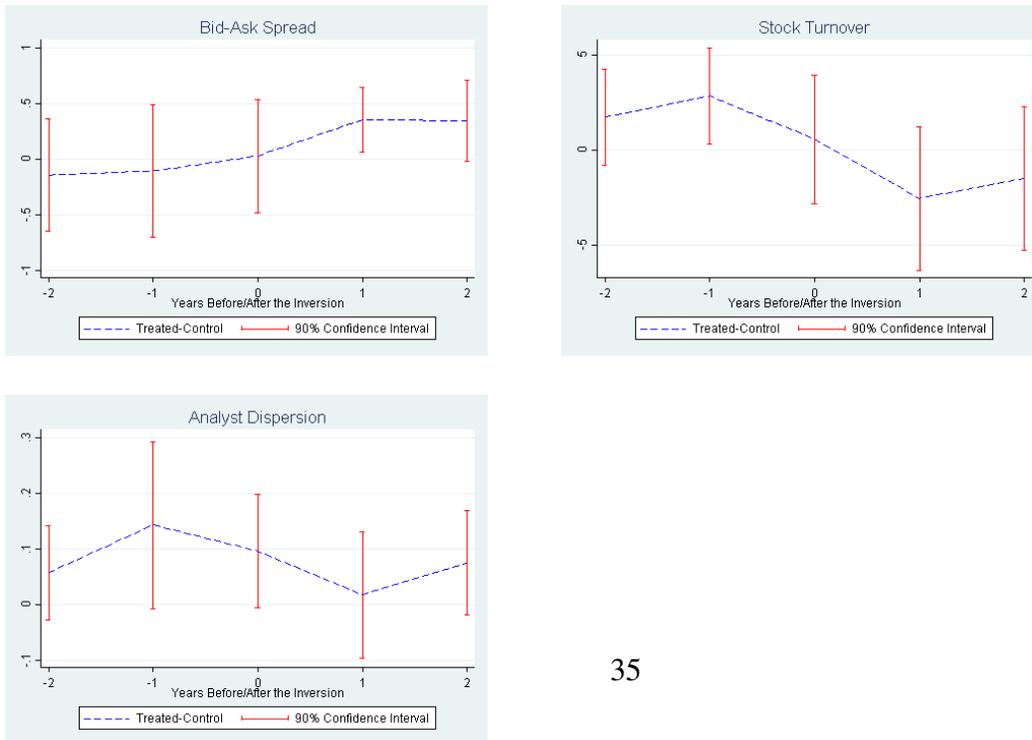
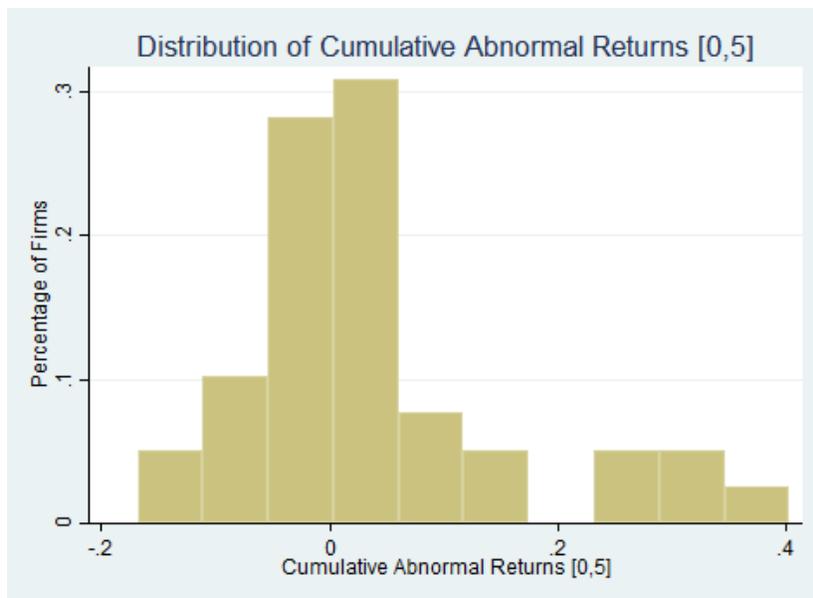
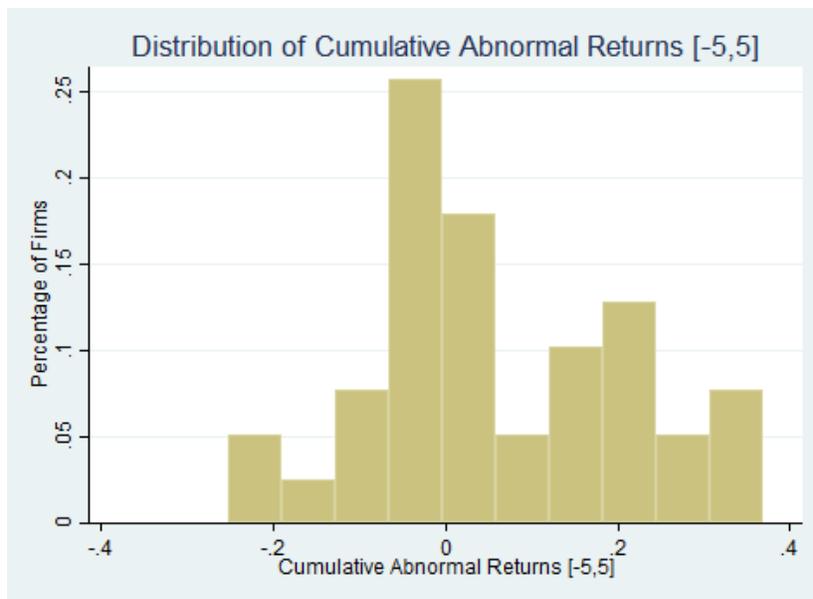


Figure 2: **Cumulative Abnormal Returns**



Panel A: Distribution of cumulative abnormal returns on the five-day period after the inversion announcement. Bars in the graph depict the percentage of firms per bin.



Panel B: Distribution of cumulative abnormal returns on the ten-day period centered around the inversion announcement. Bars in the graph depict the percentage of firms per bin.

Table 1: S&P 500 index membership of inversions

This table shows the 19 inversions included in the S&P 500 index as of December 31, 2013. Country/State of Incorporation denotes, in chronological order, all the countries and U.S. states in which the company has been incorporated during the 1996-2013 period. Origin represents the type of inversion. Market cap. is the company's stock market capitalization (in millions of U.S. dollars) as of December 31, 2013.

| Corporation Name | Country/State of Incorporation | Origin | Market Cap. |
|-------------------------|--|----------------------|--------------------|
| Aon Plc. | Delaware, U.K. | Pure Inversion | 25,254 |
| Tyco Intl. Ltd. | Massachusetts, Bermuda, Switzerland | Pure Inversion | 19,096 |
| Transocean Ltd. | Texas, Cayman Islands, Switzerland | Pure Inversion | 17,820 |
| Ingersoll-Rand Plc. | New Jersey, Bermuda, Ireland | Pure Inversion | 17,746 |
| Enesco Plc. | Delaware, U.K. | Pure Inversion | 17,565 |
| Noble Corp. | Delaware, Cayman Islands, Switzerland, U.K. | Pure Inversion | 9,495 |
| Nabors Ind. Ltd. | Delaware, Bermuda | Pure Inversion | 5,014 |
| Rowan Companies Plc. | Texas, U.K. | Pure Inversion | 4,392 |
| Eaton Corp. Plc. | Ohio, Ireland | Merger Inversion | 36,118 |
| Actavis Plc. | Nevada, Ireland | Merger Inversion | 29,240 |
| Perrigo Plc. | Michigan, Ireland | Merger Inversion | 20,514 |
| Pentair Plc. | Minnesota, Switzerland | Merger Inversion | 15,482 |
| Nielsen N.V. | Netherlands | Merger/LBO Inv. | 17,359 |
| Seagate Tech. Plc. | Delaware, Cayman Islands, Ireland | LBO Inversion | 18,316 |
| Avago Tech. Ltd. | Delaware, Singapore | LBO Inversion | 13,172 |
| Delphi Automotive Plc. | Michigan, U.K., Jersey | Bankruptcy Inversion | 18,503 |
| Covidien Plc. | Bermuda, Ireland | Spin-off Inversion | 30,808 |
| TE Connectivity Ltd. | Bermuda, Switzerland | Spin-off Inversion | 22,615 |
| Allegion Plc. | Ireland | Spin-off Inversion | 4,242 |

Table 2: The number of inversions

Panel A: The number of inversions and the number of firm-year observations within each group during the 1996-2013 period.

| | # Companies | # Firm-year Observations |
|---------------------------------|-------------|--------------------------|
| Pure Inversions | 21 (31.81%) | 208 (47.48%) |
| Restructuring Inversions | 45 (68.18%) | 230 (52.51%) |
| Inversions- Total | 66 (100%) | 438 (100%) |

Panel B: Number of inversions firm-year observations during the 1996-2013 period by country of incorporation. The tax-haven classification follows [Dharmapala and Hines \(2009\)](#).

| Country of Incorporation | Pure Inversions | Restructuring Inversions | Total-Inversions |
|----------------------------------|-----------------|--------------------------|------------------|
| Tax haven countries | | | |
| Bermuda | 99 | 74 | 173 |
| Cayman Islands | 43 | 29 | 72 |
| Ireland | 12 | 13 | 25 |
| Switzerland | 28 | 8 | 36 |
| British Virgin Islands | 0 | 7 | 7 |
| Panama | 18 | 4 | 22 |
| Netherlands Antilles | 0 | 2 | 2 |
| Singapore | 0 | 11 | 11 |
| Jersey | 0 | 2 | 2 |
| Tax Havens - Subtotal | 200 | 150 | 350 |
| Non-Tax haven countries | | | |
| Canada | 0 | 35 | 35 |
| Netherlands | 2 | 43 | 45 |
| United Kingdom | 6 | 1 | 7 |
| Australia | 0 | 1 | 1 |
| Non-Tax Havens - Subtotal | 8 | 80 | 88 |
| Total - All countries | 208 | 230 | 438 |

Table 3: Summary Statistics for inversions

This table presents the descriptive statistics based on the nature of the transaction leading to the *Corporate Inversions*. *Pure inversions* include U.S. companies that reincorporate in a new country, and the existing shareholders own shares in the new foreign parent company with no material change in the company's business and assets. *Restructuring Inversion* include *Merger Inversions*, *LBO Inversions*, *Bankruptcy Inversions*, and *Spin-Off Inversions*. U.S. multinationals are the U.S. incorporated firms that report positive foreign sales in the Compustat Segments data. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix.

| | Pure Inversions | | | Restructuring Inversions | | | U.S. Multinationals (Potential control candidates) | | |
|-----------------------------|-----------------|---------|--------|--------------------------|---------|--------|---|---------|--------|
| | N | Mean | Median | N | Mean | Median | N | Mean | Median |
| Matching variables | | | | | | | | | |
| Log(Total Assets) | 208 | 8.68 | 9.209 | 230 | 7.544 | 7.847 | 17758 | 5.984 | 5.802 |
| Market-to-Book | 208 | 1.66 | 1.289 | 219 | 1.858 | 1.325 | 17261 | 2.291 | 1.7 |
| ROA | 208 | 0.083 | 0.077 | 230 | 0.043 | 0.065 | 17758 | 0.016 | 0.057 |
| Control variables | | | | | | | | | |
| RD/Assets | 208 | 0.005 | 0 | 230 | 0.044 | 0 | 17758 | 0.083 | 0.05 |
| Rated | 208 | 0.913 | 1 | 230 | 0.217 | 0 | 17758 | 0.727 | 1 |
| Acquisition | 208 | 0.015 | 0 | 230 | 0.027 | 0 | 17758 | 0.026 | 0 |
| Return | 203 | 0.174 | 0.141 | 190 | 0.173 | 0.151 | 15835 | 0.168 | 0.043 |
| Volatility | 205 | 0.026 | 0.023 | 217 | 0.032 | 0.025 | 16957 | 0.039 | 0.034 |
| Capital Expenditures/Assets | 208 | 0.045 | 0.02 | 230 | 0.048 | 0.03 | 17758 | 0.046 | 0.029 |
| Outcome variables | | | | | | | | | |
| GAAP ETR | 204 | 0.189 | 0.19 | 229 | 0.101 | 0.147 | 17592 | 0.143 | 0.215 |
| Cash ETR | 197 | 0.143 | 0.16 | 209 | 0.108 | 0.096 | 16034 | 0.153 | 0.124 |
| Log(Total Compensation) | 815 | 8.123 | 8.08 | 276 | 7.628 | 7.716 | 41222 | 7.326 | 7.266 |
| Log(Cash Compensation) | 815 | 6.791 | 6.718 | 276 | 6.306 | 6.262 | 41180 | 6.168 | 6.109 |
| % Equity Based Compensation | 815 | 0.648 | 0.737 | 276 | 0.639 | 0.751 | 41223 | 0.596 | 0.657 |
| Delta | 815 | 312.917 | 78.902 | 276 | 197.441 | 69.482 | 41222 | 629.934 | 58.138 |
| E-Index | 44 | 2.295 | 2 | 14 | 1.857 | 2 | 4940 | 2.17 | 2 |
| Board Size | 62 | 9.177 | 9 | 14 | 10.643 | 11 | 6495 | 8.838 | 9 |
| % Independent Directors | 62 | 0.725 | 0.75 | 14 | 0.811 | 0.826 | 6495 | 0.714 | 0.75 |
| CEO Duality | 62 | 0.919 | 1 | 14 | 0.714 | 1 | 6495 | 0.94 | 1 |
| Spread | 202 | 0.664 | 0.109 | 202 | 1.435 | 0.156 | 15925 | 1.303 | 0.446 |
| Turnover | 202 | 9.331 | 7.656 | 202 | 8.533 | 7.133 | 15929 | 9.332 | 6.78 |
| Analyst Dispersion | 184 | 0.296 | 0.155 | 178 | 0.302 | 0.185 | 12550 | 0.158 | 0.07 |

Table 4: Summary comparison of inversions and control sample

This table presents descriptive statistics that compare treatment firms and control firms. The sample comprises 438 firm-year *Corporate Inversion* observations, and up to twice the number of control firms matched by industry, *Log(Total Assets)*, *Market-to-Book*, and *ROA* (sample CS1). Both groups of firms are publicly-traded operating firms. The last column reports the scaled difference statistic proposed by [Abadie and Imbens \(2011\)](#).

$$T = \frac{\bar{X}_1 - \bar{X}_0}{\sqrt{S_1^2 + S_0^2}}$$

All variables are scaled by total assets. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix.

| | 25th Percentile | | 50th Percentile | | 75th Percentile | | P-values for median comparison | P-values for distribution comparison | Scaled difference |
|--------------------|--------------------|---------|-----------------|---------|-----------------|---------|--------------------------------|--------------------------------------|-------------------|
| | Inversions | Control | Inversions | Control | Inversions | Control | | | |
| | Matching variables | | | | | | | | |
| Log(Total Assets) | 6.754 | 6.830 | 8.434 | 8.309 | 9.588 | 9.112 | 0.234 | 0.131 | 0.037 |
| Market-to-Book | 1.029 | 1.076 | 1.317 | 1.375 | 2.038 | 1.869 | 0.264 | 0.310 | 0.078 |
| ROA | 0.030 | 0.032 | 0.072 | 0.069 | 0.113 | 0.115 | 0.341 | 0.937 | -0.020 |
| | Control variables | | | | | | | | |
| RD/Assets | 0.000 | 0.000 | 0.000 | 0.000 | 0.012 | 0.019 | 0.907 | 0.539 | 0.004 |
| Rated | 0.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | . | 0.000 | -0.505 |
| Acquisition | 0.000 | 0.000 | 0.000 | 0.000 | 0.010 | 0.013 | 0.043 | 0.074 | 0.008 |
| Return | -0.122 | -0.130 | 0.143 | 0.113 | 0.407 | 0.359 | 0.153 | 0.334 | 0.030 |
| Volatility | 0.017 | 0.017 | 0.025 | 0.024 | 0.035 | 0.034 | 0.533 | 0.676 | 0.045 |
| Capex/Assets | 0.004 | 0.010 | 0.026 | 0.027 | 0.063 | 0.076 | 0.552 | 0.009 | -0.122 |
| Net Operating Loss | 0.000 | 0.000 | 1.000 | 1.000 | 1.000 | 1.000 | . | 0.132 | 0.063 |
| Foreign Operations | 0.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | . | 0.000 | -0.186 |

Table 5: Univariate Difference

This table presents mean comparison between treatment firms and control firms. The sample comprises 438 *Corporate Inversions* firm-year observations, and up to twice the number of control firms matched by industry, *Log(Total Assets)*, *Market-to-Book*, and *ROA* (sample CS1). Both groups of firms are publicly-traded multinational operating firms. All corporate policy variables are scaled by total assets. All variables are winsorized at the 1st and 99th percentile. All variables are defined in the Appendix.

| | Observations | Mean | | Difference | p-value of the difference |
|-----------------------------|--------------|-----------|---------|------------|---------------------------|
| | | Inversion | Control | | |
| | (1) | (2) | (3) | (4) | (5) |
| GAAP ETR | 1,138 | 0.147 | 0.213 | -0.066** | 0.014 |
| Cash ETR | 1,138 | 0.125 | 0.197 | -0.072*** | 0.001 |
| Log(Total Compensation) | 3,859 | 7.998 | 7.656 | 0.342*** | 0.000 |
| Log(Cash Compensation) | 3,859 | 6.668 | 6.389 | 0.280*** | 0.000 |
| % Equity Based Compensation | 3,859 | 0.646 | 0.648 | -0.003 | 0.762 |
| Log(Delta/Total Comp) | 3,801 | -3.739 | -3.436 | -0.303*** | 0.000 |
| E-Index | 422 | 2.214 | 2.432 | -0.217 | 0.266 |
| Board Size | 526 | 9.447 | 9.698 | -0.250 | 0.363 |
| % Independent Directors | 526 | 0.741 | 0.751 | -0.010 | 0.620 |
| CEO Duality | 526 | 0.882 | 0.927 | -0.045 | 0.180 |
| Spread | 985 | 0.414 | 0.445 | -0.031 | 0.575 |
| Turnover | 985 | 9.755 | 10.197 | -0.442 | 0.396 |
| Analyst Dispersion | 985 | 0.308 | 0.250 | 0.058** | 0.019 |

Table 6: Effect of inversions on Executive Compensation

This table reports the results of regressions investigating the impact of *Corporate Inversion* on *Executive Compensation*. The sample in columns (1), (3), (5) and (7) comprises 438 *Corporate Inversions* firm-year observations and up to twice the number of control firm-year observations matched by industry, *Log(Total Assets)*, *Market-to-Book*, and *ROA* (sample *CSI*). The sample in columns (2), (4), (6) and (8) comprises 438 *Corporate Inversions* firm-year observations and up to twice the number of control firm-year observations matched by industry, *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Volatility*, *Stock Return*, *Bid-Ask Spread*, *Leverage* and *R&D expenditures*. In each column, we estimate the regression:

$$Y_{it} = \beta_0 + \beta_1 * Treated_{it} + X_{it-1} \cdot \gamma + \alpha_i + \delta_t + \epsilon_{it}$$

All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix. All columns include fixed effects at year and industry level along with standard errors clustered at industry level.

| | Log(Total Compensation) | | Log(Cash Compensation) | | % Equity Based Compensation | | Log(Delta/Total Comp) | |
|----------------------------------|-------------------------|-------------------------|------------------------|-------------------------|-----------------------------|-------------------------|-----------------------|-------------------------|
| | <i>CSI</i> | <i>Augmented sample</i> | <i>CSI</i> | <i>Augmented sample</i> | <i>CSI</i> | <i>Augmented sample</i> | <i>CSI</i> | <i>Augmented sample</i> |
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Treated _t | .046 (.068) | .097 (.076) | .151 (.059)** | .166 (.060)*** | -.054 (.021)** | -.048 (.020)** | -.299 (.144)** | -.202 (.143) |
| CEO _{t-1} | 1.107 (.048)*** | 1.102 (.047)*** | .748 (.036)*** | .742 (.035)*** | .085 (.009)*** | .084 (.009)*** | .749 (.059)*** | .714 (.062)*** |
| Log(Total assets) _{t-1} | .435 (.032)*** | .383 (.038)*** | .183 (.027)*** | .164 (.025)*** | .070 (.010)*** | .060 (.009)*** | .006 (.062) | -.048 (.057) |
| ROA _{t-1} | .092 (.231) | .056 (.304) | .568 (.237)** | .514 (.254)** | -.161 (.094)* | -.136 (.088) | .790 (.633) | -.517 (.661) |
| Market-to-Book _{t-1} | .141 (.058)** | .148 (.056)*** | -.036 (.044) | -.012 (.035) | .051 (.016)*** | .051 (.015)*** | .052 (.096) | .051 (.080) |
| Debt/Assets _{t-1} | -.122 (.236) | -.050 (.218) | -.017 (.152) | -.178 (.155) | -.045 (.073) | .009 (.077) | -.422 (.507) | -.152 (.468) |
| RD/Assets _{t-1} | .597 (.707) | 1.773 (.924)* | 1.234 (.632)* | 2.032 (.749)*** | -.096 (.265) | .015 (.239) | 1.101 (1.900) | -.405 (1.793) |
| Stock Return _{t-1} | .128 (.035)*** | .077 (.041)* | .066 (.030)** | .049 (.033) | .023 (.015) | .010 (.018) | .135 (.071)* | .142 (.104) |
| Volatility _{t-1} | -2.355 (2.296) | -3.391 (2.869) | -.363 (2.315) | -1.029 (2.369) | -.766 (.924) | -.363 (.827) | -1.158 (5.491) | -11.127 (5.970)* |
| Bid-Ask Spread _{t-1} | -1.057 (.804) | -1.222 (.905) | -1.684 (.647)*** | -1.663 (.737)** | .024 (.330) | -.246 (.257) | -2.819 (1.557)* | -2.974 (1.495)** |
| Const. | 3.227 (.408)*** | 3.829 (.481)*** | 4.956 (.271)*** | 5.101 (.265)*** | -.254 (.173) | -.093 (.159) | -2.967 (.602)*** | -2.491 (.595)*** |
| Obs. | 3515 | 3541 | 3515 | 3541 | 3515 | 3541 | 3476 | 3488 |
| R ² | .621 | .602 | .495 | .499 | .403 | .403 | .212 | .194 |

Table 7: Effect of inversions on Corporate Governance Indicators

This table reports the results of regressions investigating the impact of *Corporate Inversion* on the *Bebchuk et al. (2009) Corporate Governance Index* and other governance indicators. The samples in column (1), (3), (5), and (7) comprise 438 *Corporate Inversions* firm-year observations and up to twice the number of control firm-year observations matched by industry, *Log(Total Assets)*, *Market-to-Book*, and *ROA* (sample *CSI*). The sample in columns (2), (4), (6), and (8) comprise 438 *Corporate Inversions* firm-year observations and up to twice the number of control firm-year observations matched by industry, *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Leverage*, *Capital expenditures*, and *R&D expenditures*. In each column, we estimate the regression:

$$Y_{it} = \beta_0 + \beta_1 * Treated_{it} + X_{it-1} \cdot \gamma + \alpha_i + \delta_t + \epsilon_{it}$$

Columns (2) includes as regressors the set of matching covariates and report the bias-corrected average treatment effect on the treated. We estimate this regression on all the firm-year treated and control firms in our sample from 1996 to 2013. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix. All columns include fixed effects at year and industry level along with standard errors clustered at industry level. For brevity, we suppress the coefficients on the fixed effects.

| | E-Index | | Board Size | | % Independent Directors | | CEO Duality | |
|----------------------------------|--------------------|---------------------------------|---------------------|---------------------------------|-------------------------|---------------------------------|-------------------|---------------------------------|
| | <i>CSI</i> | <i>Augmented control sample</i> | <i>CSI</i> | <i>Augmented control sample</i> | <i>CSI</i> | <i>Augmented control sample</i> | <i>CSI</i> | <i>Augmented control sample</i> |
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Treated _t | .358 (.207)* | .394 (.198)** | -.881 (.528)* | -1.017 (.507)** | -.025 (.024) | -.030 (.025) | -.027 (.048) | -.024 (.045) |
| Log(Total assets) _{t-1} | -.050 (.081) | -.063 (.079) | .958 (.164)*** | .912 (.162)*** | .014 (.010) | .015 (.009) | .011 (.018) | -.003 (.017) |
| ROA _{t-1} | -1.744 (.858)** | -1.738 (.969)* | .978 (1.464) | .647 (1.707) | -.047 (.115) | .050 (.137) | -.038 (.214) | .029 (.236) |
| Market-to-Book _t | .240 (.109)** | .310 (.127)** | -.002 (.175) | .059 (.242) | .016 (.014) | -.019 (.019) | .004 (.032) | -.004 (.035) |
| Debt/Assets _{t-1} | .174 (.522) | -1.886 (.699)*** | -.734 (.963) | .305 (1.322) | .046 (.063) | .136 (.098) | .171 (.116) | .242 (.160) |
| R&D/Assets _{t-1} | -.618 (2.066) | -5.146 (3.655) | 6.861 (5.434) | 15.207 (7.543)** | .501 (.306) | 1.846 (.527)*** | .495 (.631) | 1.264 (1.277) |
| Capex _{t-1} | -.578 (1.784) | 1.273 (1.973) | -3.210 (2.805) | -5.439 (3.025)* | -.312 (.195) | -.457 (.232)** | .205 (.344) | .102 (.351) |
| Const. | 1.551 (.683)** | 2.094 (.760)*** | 4.473 (1.332)*** | 3.299 (1.748)* | .705 (.089)*** | .532 (.104)*** | .865 (.174)*** | .969 (.170)*** |
| Obs. | 458 | 447 | 518 | 520 | 518 | 520 | 518 | 520 |
| R ² | .562 | .569 | .393 | .373 | .479 | .44 | .122 | .167 |

Table 8: Effect of inversions on analyst coverage and stock liquidity

This table reports the results of regressions investigating the impact of *Corporate Inversion* on analyst coverage and stock liquidity. The sample in columns (1), (3), and (5) comprises 438 *Corporate Inversion* firm-year observations and up to twice the number of control firm-year observations matched by industry, *Log(Total Assets)*, *Market-to-Book*, and *ROA* (sample *CSI*). The sample in columns (2), (4), and (6) comprises 438 *Inversions* firm-year observations and up to twice the number of control firm-year observations matched by industry, *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Stock Volatility* and a binary indicator that takes the value of 1 if the firm has a credit *Rating* and zero otherwise. In each column, we estimate the regression:

$$Y_{it} = \beta_0 + \beta_1 * Treated_{it} + X_{it} \cdot \gamma + \alpha_i + \delta_t + \epsilon_{it}$$

Columns (2), (4), and (6) include as regressors the set of matching covariates and report the bias-corrected average treatment effect on the treated. We estimate this regression on all the firm-year treated and control firms in our sample from 1996 to 2013. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix. All regressions include year and industry fixed effects and standard errors clustered at the firm level. For brevity, we suppress the coefficients on the fixed effects.

| | Spread | | Turnover | | Analyst dispersion | |
|--------------------------|----------------------|---------------------------------|------------------------|---------------------------------|--------------------|---------------------------------|
| | <i>CSI</i> | <i>Augmented control sample</i> | <i>CSI</i> | <i>Augmented control sample</i> | <i>CSI</i> | <i>Augmented control sample</i> |
| | (1) | (2) | (3) | (4) | (5) | (6) |
| $Treated_t$ | .004 (.056) | .492 (.217)** | .192 (.647) | -1.468 (.646)** | .123 (.067)* | .093 (.058)* |
| $Log(Total\ assets)_t$ | -.079 (.018)*** | -.263 (.054)*** | 1.114 (.215)*** | 2.030 (.280)*** | -.011 (.021) | -.009 (.021) |
| $Leverage_t$ | .515 (.271)* | -.367 (.593) | 3.602 (1.940)* | 2.779 (2.251) | .257 (.151)* | .275 (.133)** |
| $Rated_t$ | -.063 (.070) | .625 (.311)** | 2.878 (.815)*** | -.208 (.813) | .147 (.059)** | .095 (.062) |
| $Capital\ Expenditure_t$ | .115 (.397) | .361 (1.417) | -9.654 (7.505) | 5.420 (7.712) | -.230 (.250) | .004 (.349) |
| $Stock\ Volatility_t$ | 12.418 (3.331)*** | 52.824 (20.247)*** | 198.762 (34.179)*** | 171.471 (32.496)*** | 1.175 (1.483) | 1.305 (1.507) |
| Const. | 2.170 (.455)*** | 3.144 (.643)*** | -11.892 (2.793)*** | -14.521 (2.673)*** | .023 (.165) | -.023 (.147) |
| Obs. | 985 | 1193 | 985 | 1193 | 1015 | 1060 |
| R^2 | .688 | .587 | .488 | .484 | .258 | .213 |

Table 9: Effect of inversions on the value of corporate cash holdings

This table reports the results of regressions investigating the impact of *Corporate Inversions* on the marginal value of cash holdings. The sample comprises all the Corporate Inversions and U.S. incorporated firms. Column (1) reports the estimates that include firm and year fixed effects along with standards errors clustered at the firm level. Column (2) reports the estimates that include within-industry year fixed effects and industry clustered standard errors. Column (3) presents the results where the standard errors are clustered simultaneously at the industry and year level while Column (4) reports the estimates from the cross-sectional regression for each year in the data using the Fama-Macbeth procedure. In each column, we estimate the effect of foreign incorporation on the marginal value of cash using a procedure similar to [Faulkender and Wang \(2006\)](#). Similar to [Dittmar and Mahrt-Smith \(2007\)](#), the marginal value for the average firm is the coefficient on the change in cash plus the sample average for all variables that are interacted with the change in cash times the respective regression coefficient from the model. We estimate this regression on all the firm-year observations in our sample from 1996 to 2013. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix. For brevity, we suppress the coefficients on the fixed effects.

| | (1) | (2) | (3) | (4) | (5) |
|---|---------------------|---------------------|---------------------|----------------------|----------------------|
| $Inverted \times \Delta Cash / Mkt. Cap$ | -.268 (.136)** | -.623 (.326)* | -.512 (.234)** | -.433 (.259)* | -.484 (.279)* |
| $\Delta Cash / Mkt. Cap$ | 1.463 (.089)*** | 1.333 (.083)*** | 1.328 (.105)*** | 1.244 (.057)*** | 1.534 (.208)*** |
| $Inverted_t$ | .221 (.263) | .008 (.033) | -.022 (.049) | -.017 (.031) | -.036 (.050) |
| $\Delta Earnings_t$ | 1.118 (.140)*** | 1.297 (.093)*** | 1.302 (.152)*** | 1.403 (.150)*** | 1.691 (.246)*** |
| $\Delta Non\ Cash\ Assets_t$ | .225 (.042)*** | .283 (.030)*** | .229 (.069)*** | .280 (.043)*** | .310 (.102)*** |
| $\Delta Interest_t$ | -1.167 (1.160) | -3.044 (.801)*** | -2.875 (1.415)** | -3.762 (1.111)*** | -5.157 (1.597)*** |
| $\Delta Dividends_t$ | 3.303 (1.064)*** | 2.957 (1.025)*** | 3.458 (1.082)*** | 3.654 (.952)*** | 5.748 (2.353)** |
| $Cash / Mkt. Cap_{t-1}$ | .876 (.077)*** | .191 (.043)*** | .168 (.099)* | .086 (.072) | .303 (.132)** |
| $Cash / Mkt. Cap_{t-1} \times \Delta Cash / Mkt. Cap_{t-1}$ | -.814 (.226)*** | -.982 (.188)*** | -1.045 (.223)*** | -1.312 (.191)*** | -1.013 (.415)** |
| $Leverage_t$ | -.289 (.107)*** | -.122 (.037)*** | -.086 (.046)* | -.107 (.045)** | -.047 (.073) |
| $Leverage \times \Delta Cash / Mkt. Cap_t$ | -1.062 (.501)** | -1.299 (.346)*** | -1.195 (.362)*** | -1.160 (.240)*** | -1.230 (.963) |
| Const. | -.215 (.032)*** | -.080 (.011)*** | -.055 (.021)*** | -.074 (.022)*** | .063 (.030)** |
| Obs. | 7795 | 7795 | 7796 | 7691 | 7795 |
| R^2 | .418 | .289 | .205 | .192 | .609 |
| Value of cash for U.S. firms | \$1.30 | \$1.13 | \$1.14 | \$1.06 | \$1.34 |
| Value of cash for Inversions | \$1.03 | \$0.51 | \$0.64 | \$0.63 | \$0.86 |

Table 10: Effect of the rule of law in the country of incorporation on the value of corporate cash holdings

This table reports the results of regressions investigating the effect of the quality of rule of law in a country on the marginal value of cash holdings. The sample comprises all the *Corporate Inversions* and U.S. incorporated firms. Column (1) reports the estimates that include firm and year fixed effects along with standards errors clustered at the firm level. Column (2) reports the estimates that include within-industry year fixed effects and industry clustered standard errors. Column (3) presents the results where the standard errors are clustered simultaneously at the industry and year level while Column (4) reports the estimates from the cross-sectional regression for each year in the data using the Fama-Macbeth procedure. In each column, we estimate the effect of rule of law of the parent's country of incorporation on the marginal value of cash using a procedure similar to [Faulkender and Wang \(2006\)](#). We estimate this regression on all the firm-year observations in our sample from 1996 to 2013. All variables are defined in Appendix. For brevity, we suppress the coefficients on the fixed effects.

| | (1) | (2) | (3) | (4) | (5) |
|---|---------------------|---------------------|---------------------|----------------------|----------------------|
| $[100\text{-Percentile rank ROL}] \times \Delta Cash/Mkt.Cap$ | -0.009 (.004)** | -.011 (.003)*** | -.008 (.002)*** | -.006 (.013) | -.019 (.007)** |
| $\Delta Cash/Mkt.Cap$ | 1.574 (.112)*** | 1.459 (.096)*** | 1.425 (.115)*** | .861 (.219)*** | 1.752 (.262)*** |
| $[100\text{-Percentile rank ROL}]_t$ | -.001 (.0007)* | -.001 (.0005)** | -.002 (.0004)*** | -.002 (.0004)*** | -.002 (.0009)* |
| $\Delta Earnings_t$ | 1.120 (.105)*** | 1.295 (.092)*** | 1.304 (.152)*** | 1.412 (.153)*** | 1.702 (.219)*** |
| $\Delta Non\ Cash\ Assets_t$ | .225 (.035)*** | .285 (.030)*** | .230 (.070)*** | .278 (.043)*** | .310 (.066)*** |
| $\Delta Interest_t$ | -1.208 (1.060) | -3.141 (.805)*** | -2.961 (1.409)** | -3.750 (1.120)*** | -5.341 (1.704)*** |
| $\Delta Dividends_t$ | 3.269 (1.202)*** | 2.989 (1.021)*** | 3.480 (1.123)*** | 3.576 (.946)*** | 5.828 (2.223)*** |
| $(Cash/Mkt.Cap)_{t-1}$ | .875 (.074)*** | .191 (.042)*** | .170 (.098)* | .090 (.072) | .301 (.094)*** |
| $(Cash/Mkt.Cap)_{t-1} \times \Delta Cash /Mkt. Cap$ | -.839 (.228)*** | -1.011 (.186)*** | -1.068 (.207)*** | -1.296 (.192)*** | -1.071 (.400)*** |
| $Leverage_t$ | -.287 (.088)*** | -.123 (.037)*** | -.087 (.046)* | -.109 (.044)** | -.046 (.061) |
| $Leverage \times \Delta Cash /Mkt. Cap$ | -1.075 (.408)*** | -1.315 (.340)*** | -1.213 (.355)*** | -1.173 (.237)*** | -1.238 (.652)* |
| Const. | -.054 (.077) | -.002 (.041) | .126 (.046)*** | .081 (.041)** | .192 (.073)*** |
| Obs. | 7790 | 7789 | 7790 | 7685 | 7790 |
| R^2 | .419 | .291 | .207 | .173 | .612 |

Table 11: Summary comparison of inversions and control sample: difference-in-differences sample for compensation based measures

This table presents descriptive statistics that compare treatment firms and control firms for the matched sample *CS-Comp*. The sample includes the inverted companies for which we have non-missing information in the year before and after the inversion, and a sample of control firms identified by matching to a U.S. incorporated multinational firm on industry, year, *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Volatility*, *Return*, *Leverage*, and *RD/Assets* in the year before the inversion. The last column reports the scaled difference statistic proposed by [Abadie and Imbens \(2011\)](#).

$$T = \frac{\bar{X}_1 - \bar{X}_0}{\sqrt{S_1^2 + S_0^2}}$$

All variables are scaled by total assets. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix.

| | 25th Percentile | | 50th Percentile | | 75th Percentile | | P-values for median comparison | P-values for distribution comparison | Scaled difference |
|--------------------------|-----------------|---------|-----------------|---------|-----------------|---------|--------------------------------|--------------------------------------|-------------------|
| | Inversions | Control | Inversions | Control | Inversions | Control | | | |
| Control variables | | | | | | | | | |
| Log(Total Assets) | 6.582 | 6.774 | 8.091 | 7.849 | 8.451 | 8.527 | 0.535 | 0.929 | -0.037 |
| Market-to-Book | 1.114 | 1.058 | 1.391 | 1.658 | 2.948 | 2.157 | 0.301 | 0.882 | -0.137 |
| ROA | 0.020 | 0.040 | 0.082 | 0.073 | 0.130 | 0.120 | 0.666 | 0.651 | -0.078 |
| Leverage | 0.051 | 0.080 | 0.228 | 0.173 | 0.381 | 0.377 | 0.535 | 0.970 | 0.060 |
| RD/Assets | 0.000 | 0.000 | 0.000 | 0.000 | 0.017 | 0.023 | 0.888 | 0.778 | 0.144 |
| Return | -0.267 | -0.239 | -0.038 | 0.094 | 0.517 | 0.484 | 0.452 | 0.479 | -0.090 |
| Return Volatility | 0.020 | 0.025 | 0.032 | 0.031 | 0.041 | 0.035 | 0.611 | 0.994 | 0.055 |
| Capex/Assets | 0.003 | 0.011 | 0.020 | 0.029 | 0.077 | 0.056 | 0.836 | 0.470 | -0.052 |
| Rated | 0.000 | 0.000 | 1.000 | 1.000 | 1.000 | 1.000 | . | 0.803 | 0.036 |
| Other control variables | | | | | | | | | |
| <i>GAAP ETR</i> | -0.305 | -0.291 | 0.000 | -0.005 | 0.166 | 0.121 | 0.890 | 0.967 | -0.050 |
| <i>CASH ETR</i> | 0.005 | 0.079 | 0.244 | 0.279 | 0.365 | 0.371 | 0.535 | 0.650 | 0.039 |
| <i>GAAP ETR-CASH ETR</i> | 0.066 | 0.129 | 0.210 | 0.262 | 1.000 | 0.411 | 0.535 | 0.835 | 0.089 |
| Net Operating Loss | -0.305 | -0.291 | 0.000 | -0.005 | 0.166 | 0.121 | 0.890 | 0.967 | -0.050 |
| Foreign Operations | 0.000 | 0.000 | 1.000 | 0.000 | 1.000 | 1.000 | . | 0.372 | 0.131 |

Table 12: Summary comparison of inversions and control sample: difference-in-differences sample for liquidity based measures

This table presents descriptive statistics that compare treatment firms and control firms for the matched sample *CS-Liq*. The sample includes the inverted companies for which we have non-missing information in the year before and after the inversion, and a sample of control firms identified by matching to a U.S. incorporated multinational firm on industry, year, *Log(Total Assets)*, *Market-to-Book*, *ROA*, *Rated*, *Capex*, and *Volatility* in the year before the inversion. The last column reports the scaled difference statistic proposed by [Abadie and Imbens \(2011\)](#).

$$T = \frac{\bar{X}_1 - \bar{X}_0}{\sqrt{S_1^2 + S_0^2}}$$

All variables are scaled by total assets. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix.

| | 25th Percentile | | 50th Percentile | | 75th Percentile | | P-values for median comparison | P-values for distribution comparison | Scaled difference |
|--------------------------|-----------------|---------|-----------------|---------|-----------------|---------|--------------------------------|--------------------------------------|-------------------|
| | Inversions | Control | Inversions | Control | Inversions | Control | | | |
| Control variables | | | | | | | | | |
| Log(Total Assets) | 8.282 | 7.301 | 8.436 | 7.871 | 8.791 | 8.969 | 0.417 | 0.273 | 0.076 |
| Market-to-Book | 1.061 | 1.147 | 1.294 | 1.332 | 2.104 | 1.763 | 0.611 | 0.903 | 0.244 |
| ROA | 0.030 | 0.033 | 0.087 | 0.076 | 0.124 | 0.096 | 0.737 | 0.340 | 0.022 |
| Leverage | 0.100 | 0.066 | 0.256 | 0.187 | 0.384 | 0.295 | 0.879 | 0.300 | 0.165 |
| RD/Assets | 0.000 | 0.000 | 0.000 | 0.000 | 0.018 | 0.015 | 0.837 | 0.703 | 0.246 |
| Return | -0.227 | -0.277 | -0.066 | -0.133 | 0.215 | 0.231 | 0.417 | 0.428 | 0.220 |
| Return Volatility | 0.021 | 0.022 | 0.032 | 0.029 | 0.039 | 0.033 | 0.879 | 0.542 | 0.193 |
| Capex/Assets | 0.015 | 0.026 | 0.023 | 0.049 | 0.074 | 0.065 | 0.067 | 0.228 | -0.076 |
| Rated | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | . | 0.830 | -0.049 |
| Other control variables | | | | | | | | | |
| <i>GAAP ETR</i> | -0.117 | -0.082 | 0.025 | 0.001 | 0.217 | 0.092 | 0.879 | 0.626 | -0.078 |
| <i>CASH ETR</i> | 0.141 | 0.152 | 0.215 | 0.322 | 0.345 | 0.359 | 0.243 | 0.625 | 0.254 |
| <i>GAAP ETR-CASH ETR</i> | 0.118 | 0.114 | 0.186 | 0.200 | 0.299 | 0.379 | 0.879 | 0.879 | 0.262 |
| Net Operating Loss | -0.117 | -0.082 | 0.025 | 0.001 | 0.217 | 0.092 | 0.879 | 0.626 | -0.078 |
| Foreign Operations | 1.000 | 0.000 | 1.000 | 1.000 | 1.000 | 1.000 | . | 0.185 | 0.317 |

Table 13: Difference-in-Differences

This table reports the results of difference-in-differences estimation. The sample includes the inverted companies for which we have information in the year before and after the inversion, and a sample of control firms. For the compensation measures, we identify up to two unique control firms involving U.S. multinational firms from the same GICS industry that are closest in terms of $\text{Log}(\text{Total Assets})$, Market-to-Book , ROA , Volatility , Return , Leverage , and RD/Assets . For the stock liquidity measures, we identify up to two unique control firms involving U.S. multinational firms from the same GICS industry that are the closest in terms $\text{Log}(\text{Total Assets})$, Market-to-Book , ROA , Rated , Capex , and Volatility . In both cases, we identify the set of controls firms in the year before the inversion takes place. We refer to these control samples as CS-Comp and CS-Liq . In each column, we estimate the regression:

$$y_{it} = \beta_0 + \beta_1 * \text{Post}_{it} + \beta_2 * \text{Treated}_i + \beta_3 * \text{Post}_{it} * \text{Treated}_i + X_{it}\gamma + \alpha_i + \delta_t + \epsilon_{it}$$

where Treated_i is a binary indicator that takes the value of 1 if the firm i at time t is an inverted firm, and it is zero otherwise. Post_{it} is a binary indicator that takes the value of one if the year is any of the years following the inversion (included), and it is zero otherwise. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix. All regressions include year and industry fixed effects and standard errors clustered at the firm level..

| | Log(Total Compensa- tion) | Log(Cash Compensa- tion) | % Equity Compensa- tion | Log(Delta / Total Comp) | Spread | Turnover | Analysts Dispersion |
|---|---------------------------------|--------------------------------|-------------------------------|----------------------------|--------------------|---------------------|------------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| $\text{Post}_{it} * \text{Treated}_i$ | -.133 (.228) | .183 (.083)** | -.189 (.030)*** | -.402 (.222)* | .378 (.169)** | -4.322 (1.890)** | -.102 (.133) |
| Treated_i | .327 (.218) | -.163 (.065)** | .086 (.022)*** | -.313 (.172)* | -.230 (.180) | 3.178 (2.013) | .174 (.122) |
| Post_{it} | -.472 (.403) | -.238 (.103)** | .029 (.038) | .230 (.242) | -.432 (.164)*** | 2.074 (1.392) | .077 (.109) |
| $\text{Log}(\text{Total assets})_{t-1}$ | .652 (.099)*** | .267 (.023)*** | .154 (.012)*** | .160 (.076)** | -.103 (.052)** | .499 (.680) | .026 (.051) |
| ROA_{t-1} | .081 (.083) | -.016 (.030) | .043 (.015)*** | .179 (.065)*** | -.169 (.072)** | -.075 (.585) | -.017 (.049) |
| $\text{Market-to-Book}_{t-1}$ | -.447 (1.605) | .489 (.382) | -.023 (.159) | -3.172 (.839)*** | -.691 (.662) | -4.280 (5.287) | -1.482 (1.154) |
| CEO | .018 (.015) | .913 (.041)*** | .050 (.017)*** | 1.597 (.074)*** | | | |
| Leverage_{t-1} | -.657 (.529) | -.011 (.192) | -.247 (.090)*** | -1.283 (.598)** | .051 (.382) | .482 (3.534) | -.424 (.323) |
| $\text{RD}/\text{Assets}_{t-1}$ | -2.629 (5.232) | 3.000 (1.118)*** | .202 (.428) | -11.040 (2.982)*** | | | |
| Return_{t-1} | .233 (.141)* | .157 (.073)** | -.035 (.021) | .324 (.144)** | | | |
| $\text{Return Volatility}_{t-1}$ | 7.743 (9.188) | -4.402 (2.617)* | -.262 (.999) | -18.789 (8.136)** | 13.572 (7.400)* | 47.644 (56.195) | .219 (6.795) |
| $\text{Capex}/\text{Assets}_{t-1}$ | | | | | 1.601 (.870)* | 16.322 (13.915) | .975 (.642) |
| Rated_{t-1} | | | | | -.492 (.214)** | 2.504 (1.347)* | .158 (.100) |
| Const. | 2.385 (1.018)** | 3.962 (.181)*** | -.659 (.112)*** | -5.993 (.689)*** | 4.126 (1.830)** | -.026 (6.296) | -.075 (.575) |
| Obs. | 738 | 737 | 734 | 718 | 279 | 279 | 282 |
| R^2 | .642 | .72 | .453 | .494 | .692 | .477 | .508 |

Table 14: Cumulative Abnormal Returns and Country of Incorporation Characteristics

This table reports the results of regressions investigating the impact of the new country of incorporation rule of law and the marginal tax rate on the market reaction to the inversion announcement. We estimate the following univariate regression:

$$CAR_i = \beta_0 + \beta_1 * Country\ Characteristic_{j(i)} \tag{3}$$

where CAR_i is the cumulative abnormal return after the announcement by firm i of the inversion to country $j(i)$ (using a five-day window following the announcement and a ten-day window centered around the announcement); $Country\ Characteristic_{j(i)}$ is either country's j rule of law index or its marginal tax rate. All variables are winsorized at the 1st and 99th percentile. All variables are defined in Appendix.

| | CAR [0,5] | | | CAR [-5,5] | | |
|--|----------------|-------------------|-------------------|----------------|------------------|-------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Marginal tax rate _j | .156 (.228) | | .223 (.212) | .028 (.279) | | .102 (.266) |
| [100-Percentile rank ROL] _j | | -.012 (.006)** | -.016 (.007)** | | -.013 (.007)* | -.018 (.008)** |
| Const. | .031 (.040) | .640 (.297)** | .831 (.328)** | .054 (.049) | .703 (.362)* | .927 (.411)** |
| Obs. | 26 | 29 | 25 | 26 | 29 | 25 |
| R ² | .019 | .132 | .231 | .0004 | .109 | .174 |

Table 15: Robustness: Caliper matching and Rosenbaum (2002) bound

This table presents the estimation of the Average Treatment Effect for the Treated using caliper matching with using 0.25 as threshold. For each outcome variable, we include the covariates included in the multivariate regressions. The second column reports the covariates included in the matching. The last column reports the result from Rosenbaum (2002) sensitivity bound that measures the maximum impact an omitted/unobserved variable must exert to change the inference regarding the treatment effect.

| Outcome Variable | Average Treatment Effect for the Treated | Covariates | Γ |
|-------------------------|--|--|----------|
| Log(Total Compensation) | -0.002 | <i>Lagged values of Log(Assets), ROA,</i> | |
| Log(Cash Compensation) | 0.172*** | <i>Market-to-book, R&D Assets, Leverage, CEO</i> | 1.3 |
| % Equity Compensation | -0.074*** | <i>Capital Expenditures.</i> | 1.7 |
| Log(Delta / Total Comp) | -0.301*** | | 1.6 |
| E-Index | 0.722** | <i>Lagged values of Log(Assets), ROA,</i> | 1.7 |
| Board Size | -0.7* | <i>Market-to-book, R&D Assets,</i> | 1.1 |
| % Independent Directors | -0.011 | <i>Capital Expenditures.</i> | |
| CEO Duality | -0.033 | | |
| Spread | 0.172* | <i>Log(Assets), ROA, Market-to-Book, Rated,</i> | 1.1 |
| Turnover | -0.448 | <i>Capital Expenditures, Volatility, Leverage</i> | |
| Analyst Dispersion | 0.002 | | |