

## Patrick Rische – Director, Sports Business Program



Dr. Patrick Rische is the Director of the Sports Business Program at Washington University in St. Louis, as well as a Senior Lecturer of Management. He also is Founder and President of the sports consulting firm Sportsimpacts, as well as a contributing Sports Business writer for Forbes.com. Academically, he has published over a dozen academic papers in peer-reviewed journals, including Sport Marketing Quarterly and the International Journal of Sport Finance. In the classroom, he has taught Sports Business courses at UCLA, Saint Louis University, and Pepperdine University, has been a guest speaker at Harvard's Sports Law Symposium and NYU's Tisch Graduate School of Sport Management, and recently moderated a ticketing panel at the 2015 MIT Sports Analytics Conference and a stadium economics panel at the 2015 Stanford University's Sports Innovation Conference, hosted by their graduate business school. Prior to joining Washington University, Dr. Rische enjoyed a distinguished 16-year career in the Walker Business School at Webster University, where he reached the rank of Full Professor in Spring 2013 and was nominated for the illustrious Kemper Teaching Award in Spring 2015. During the 2014-15 academic year while on sabbatical at Loyola Marymount University in Los Angeles, he won the Curis Personalis Award in Spring 2015 from LMU's Economics Department. As the Founder and President of Sportsimpacts, Dr. Rische's firm has conducted over 80 economic impact studies including 2 Super Bowls, 3 Final Fours, and a Ryder Cup. Additionally, he has long-standing ties with the National Association of Sports Commissions (which serves over 400 sports commissions and tourism agencies across America) through the creation/refinement of their economic impact calculator. Additionally, Dr. Rische has been a contributing OpEd columnist for FORBES.com since 2010, where he has published over 600 pieces which have garnered over 4 million readers. In related media works, his insights on topical sports business issues have appeared on various national media outlets such as CBS News, CNBC, Bloomberg TV, CNN, Fox Business, New York Times, USA Today, Wall Street Journal, L.A. Times, ESPN Radio, Fox Sports Radio, Marketplace Radio, and NPR. Dr. Rische holds a PhD in Economics from Binghamton University (N.Y.), and a Bachelors and Masters degree in Economics from the University of North Carolina at Charlotte. He is originally from Potsdam, NY, a small college town in Northern New York located 20 miles from the Canadian border, and home to Clarkson University and the State University of New York at Potsdam. An avid outdoor enthusiast, his passions including running, cycling, hiking, golf, tennis, soccer, and hockey. He enjoys vacationing on the west coast during the summers, with particular affinities towards Los Angeles and Vancouver.