Kirk Lacob, Assistant General Manager, Golden State Warriors

Kirk Lacob is currently in his third season as assistant general manager for the Golden State Warriors and his fifth season overall in the team’s front office.

In his current role, Lacob reports directly to General Manager Bob Myers and assists with all aspects of the team’s day-to-day basketball operations.

Lacob joined the Warriors in October 2010 as the team’s director of basketball operations. In that role he supported on a variety of front office roles, including player personnel evaluation, draft preparation and scouting, as well as helping to further the use of statistics and technologies in basketball operations. He also served two years (2011-13) as the team’s player development representative with the league office, coordinating and implementing programs to aid in the overall development of players both on and off the court.

Additionally, Lacob served for 3 seasons as general manager of the Santa Cruz Warriors, the NBA Development League team that the Warriors own and operate. As GM of the Santa Cruz club, Lacob was instrumental in all aspects of the team’s operations, including roster formation as well as basketball and business operations. He also played a vital role in the team’s relocation to Northern California from its former home in Bismarck, North Dakota prior to the 2012-13 season.

During the D-League team’s first two years in Santa Cruz, the club has made back-to-back trips to the D-League Finals. This past season, Santa Cruz was named the 2013-14 NBA D-League Development Champion, an annual award recognizing the NBA D-League team that best embodies the league’s goals of developing NBA basketball talent via GATORADE Call-Ups and assignments.
A native of Woodside, CA, Lacob graduated from Stanford University in 2010 with a degree in Science, Technology and Society. Lacob is active in local basketball leagues and on occasion plays at San Quentin State Penitentiary. He is a lifelong fan of the San Francisco 49ers, Oakland A’s, San Francisco Giants, all things Stanford Cardinal and, most importantly, the Golden State Warriors.